

Paul Ryan & the Cliff

A Sniper's Life

THE ENFORGER

How far will NFL commissioner Roger Goodell go to protect the game he loves?

BY SEAN GREGOR



Intermezzo® (zolpidem tartrate) is the first and only prescription sleep aid approved by the FDA for use as needed to help treat adults with insomnia when they have difficulty falling back to sleep after waking up in the middle of the night. Only take Intermezzo if you have at least 4 hours of bedtime left.



FAST ASLEEP.



AWAKE IN THE MIDDLE OF THE NIGHT.

Important Safety Information

Do not take Intermezzo if you have had an allergic reaction to drugs containing zolpidem, such as Ambien®.

Serious allergic reactions may occur and may be fatal. Symptoms of a serious allergic reaction to Intermezzo can include swelling of your face, lips, and throat that may cause difficulty breathing or swallowing, and nausea and vomiting.

If Intermezzo is taken with other medicines that can make you sleepy, it can add to sleepiness caused by these medicines. Intermezzo should not be taken if you have taken another sleep medicine at bedtime or in the middle of the night. Do not drive or operate machinery until at least 4 hours after taking Intermezzo and until you feel fully awake.

Call your doctor if your insomnia worsens or is not better within 7 to 10 days. This may mean that there is another condition causing your sleep problem.

Driving, eating, or engaging in other activities while not fully awake without remembering the event the next day have been reported. Other abnormal behaviors including being more outgoing or aggressive, as well as confusion, hallucinations, and agitation, may occur. Don't take Intermezzo if you drank alcohol that day or before bed, as it may increase these behaviors.

In depressed patients, worsening of depression, including risk of suicide may occur.

If you experience any of these behaviors or reactions, contact your healthcare provider immediately.

Intermezzo is the first and only prescription sleep aid approved by the FDA for use when you wake up in the middle of the night and can't get back to sleep



BACK TO SLEEP WITH INTERMEZZO.

Intermezzo, like most sleep medicines, has some risk of dependency.

Common side effects are headache, nausea, and fatigue. Intermezzo should only be taken if you have at least 4 hours of bedtime remaining before you plan to get up.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088. Going to sleep may be easy for you, but when you wake up in the middle of the night it can be frustrating. Once you're up, it's hard to fall back to sleep. If you have this problem, Intermezzo may be an option for you.

- Intermezzo helps you get back to sleep after waking up in the middle of the night
- You take Intermezzo only when you need it and have at least 4 hours of sleep left
- Intermezzo works rapidly so you take it while you're in bed

Visit myIntermezzo.com to learn more

If you think you may suffer from middleof-the-night insomnia, ask your doctor



To learn more about the Intermezzo Savings Card and Free Trial Offer, visit myIntermezzo.com.

Please read the Intermezzo Medication Guide

on the following pages.

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Return to sleep again



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MEDICATION GUIDE

Intermezzo® (in ter mét zoh) (zolpidem tartrate) sublingual tablet CIV

Read the Medication Guide that comes with Intermezzo® before you start taking it and each time you get a refill. There may be new information. This Medication Guide does not take the place of talking to your doctor about your medical condition or treatment.

What is the most important information I should know about Intermezzo?

Follow the Instructions for Use at the end of this Medication Guide when you take Intermezzo. If you do not follow the Instructions for Use, you might be drowsy in the morning without knowing it.

- · Only take one tablet a night, if needed.
- Only take Intermezzo if you have at least 4 hours of bedtime left.

Intermezzo may cause serious side effects, including:

- After taking Intermezzo, you may get up out of bed while not being fully awake and do an activity that you do not know you are doing. The next morning, you may not remember that you did anything during the night. You have a higher chance for doing these activities if you drank alcohol that day or take other medicines that make you sleepy with Intermezzo. Reported activities include:
- o driving a car ("sleep-driving")
- · making and eating food
- talking on the phone
- · having sex
- o sleep-walking

Call your healthcare provider right away if you find out that you have done any of the above activities after taking Intermezzo. Important:

1. Take Intermezzo exactly as prescribed

- 2. Do not take Intermezzo if you:
 - · drank alcohol that day or before bed.
 - took another medicine to help you sleep.
 do not have at least 4 hours of bedtime remaining.

What is Intermezzo?

Intermezzo is a sedative-hypnotic (sleep) medicine. Intermezo is used in adults for the treatment of a sleep problem called insomnia. Many people have difficulty returning to sleep after awakening in the middle of the night. Intermezzo is designed to specifically treat this problem.

It is not known if Intermezzo is safe and effective in children. Intermezzo is a federally controlled substance (CIV) because it can be abused or lead to dependence. Keep Intermezzo in a safe place to prevent misuse and abuse. Selling or giving away Intermezzo may harm others, and is against the law. Tell your doctor if you have ever abused or have been dependent on alcohol, prescription medicines, or street drous.

Who should not take Intermezzo?

- Do not take Intermezzo if you are allergic to zolpidem or any other ingredients in Intermezzo. See the end of this Medication Guide for a complete list of ingredients in Intermezzo.
- · Do not take Intermezzo if you have had an allergic reaction

to drugs containing zolpidem, such as Ambien, Ambien CR, Edluar, or Zolpimist.

Symptoms of a serious allergic reaction to Intermezzo can include:

- swelling of your face, lips, and throat that may cause difficulty breathing or swallowing
- · nausea and vomiting

Intermezzo may not be right for you. Before starting Intermezzo, tell your doctor about all of your health conditions, including if you:

- have a history of depression, mental illness, or suicidal thoughts
- · have a history of drug or alcohol abuse or addiction
- · have kidney or liver disease
- · have a lung disease or breathing problems
- are pregnant, planning to become pregnant, or breastfeeding

Tell your doctor about all of the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal supplements. Medicines can interact with each other, sometimes causing serious side effects. Your doctor will tell you if you can take intermezo, with your other medicines. Know the medicines you take. Keep a list of your medicines with you to show your doctor and pharmacist each time you get a new medicine.

How should I take Intermezzo?

- See "What is the most important information I should know about Intermezzo"
- Read the "Instructions for Use" at the end of this Medication Guide for detailed instructions on how to take Intermezzo.
- Take Intermezzo exactly as prescribed. Only take one Intermezzo tablet per night if needed.
- Do not take Intermezzo if you drank alcohol that evening or before bed.
- While in bed, place the tablet under your tongue and allow it to break apart completely. Do not swallow it whole.
 You should not take Intermezzo with or right after a meal.
- You should not take intermezzo with or right after a meal.
 Intermezzo may help you fall asleep faster when you take it on an empty stornach.
 Call your health care provider if your insomnia worsens or
- is not better within 7 to 10 days. This may mean that there is another condition causing your sleep problem.
- If you take too much Intermezzo or overdose get emergency treatment.

What are the possible side effects of Intermezzo?

- Intermezzo may cause serious side effects, including:
- getting out of bed while not being fully awake and doing an activity that you do not know you are doing. (See "What is the most important information I should know about Intermezzo?")
- abnormal thoughts and behavior. Symptoms include more outgoing or aggressive behavior than normal, confusion, agitation, hallucinations, worsening of depression, and suicidal thoughts or actions.

· memory loss

- anxiety
- · severe allergic reactions. Symptoms include swelling of

the tongue or throat, trouble breathing, and nausea and vomiting. Get emergency medical help if you get these symptoms after taking Intermezzo.

Call your health care provider right away if you have any of the above side effects or any other side effects that worry you while using Intermezzo.

The most common side effects of Intermezzo are:

- · Headache
- Nausea
- Fatique

Even if you follow the Instructions for Use, you may still feel drowsy in the morning after taking Intermezzo. Do not drive or do other dangerous activities after taking Intermezzo until you are fully awake.

These are not all the side effects of Intermezzo. Ask your health care provider or pharmacist for more information.

You may report side effects to FDA at 1-800-FDA-1088.

How should I store Intermezzo?

- Store Intermezzo at room temperature, 68° to 77°F (20° to 25°C). Protect from moisture.
- Only open the pouch when you are ready to use Intermezzo.

Keep Intermezzo and all medicines out of reach of children. General Information about Intermezzo

Medicines are sometimes prescribed for purposes other than those listed in a Medication Guide. Do not use Intermezzo for a

condition for which it was not prescribed. Do not give Intermezzo to other people, even if you think they have the same symptoms that you have. It may harm them and it is against the law

This Medication Guide summarizes the most important information about Intermezzo. If you would like more information, talk with your dotor, You can ask your doctor or pharmacist for information about Intermezzo that is written for healthcare professionals. For more information about Intermezzo, call Purdue Pharma at 1-888-726-7535 or on to

www.purduepharma.com or www.intermezzorx.com.

What are the ingredients in Intermezzo?

Active Ingredient: Zolpidem tartrate

Inactive Ingredients: Each Intermezzo tablet includes the following inactive ingredients: mannifol, sorbitol, crespovidone, silicon dioxide, sodium carbonate, sodium bicarbonate, cros-carmelloses sodium, sodium stearly fumarate, silicon dioxide, natural and artificial spearmint flavor, silicon dioxide-colloidal, and sucraiose. The 1.75 mg tablet also contains yeliow iron oxide, and the 3.5 mg tablet contains belgie iron oxide.

R_x only

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This Medication Guide has been approved by the U.S. Food and Drug Administration.

Distributed by: Purdue Pharma L.P., Stamford, CT 06901-3431 December, 2011



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Garden Inn

















Egypt's Point Man "Morsi's Moment" added much needed perspective to events in the Middle East [Dec. 10]. Islamic politics is here to stay, and Mohamed Morsi is walking the tightrope

between democracy and conflict with skill. If he starts killing his opponents, that equation changes. But to those who lament the passing of Mubarak-style rule. Syria and Iran are stark reminders that things could be much worse.

Charles Gurney, KNOXVILLE, TENN.

To give Morsi the chance to look like a peacemaking hero at a time when he is passing a ridiculous decree putting himself above the law is shameful. You owe Egypt and the martyrs who died in defense of democracy an apology. Maha Yamine, CAIRO

The recent measures Morsi took were a gamble with his political capital to save the country from the stalemate it is in. He promised to revoke his powers in a couple of months, once the new constitution is approved by the people. Give him a couple of months; if it doesn't happen, then scream all you want.

Adamic, ON TIME.COM

School Standards

Joel Stein's "How I Replaced Shakespeare" nailed one of the big problems with the Common Core State Standards [Dec. 10]. I am one of those dreaded high school English teachers, and I labor over the daunting task of persuading my students that only with practice will they learn to write prose that sings. When they have read enough fiction that knocks their socks off, they will know what they are striving for. And they will be savvier consumers of nonfiction as well. Martha Wood, COLORADO SPRINGS





THE CONVERSATION

'Who is Charlton Heston in this metaphor?'

The Washington Post's Max Fisher asked this question after reading our exclusive interview with Mohamed Morsi, in which the Egyptian President likened the democratic revolution in his country to the ending of Planet of the Apes. (Mediaite gave him a "check mark in the win column" for preferring the original 1968 film to the 2001 remake, which Morsi noted was "not so good.") As pundits pondered his comments, excerpts of which ran in our Dec. 10 cover story, "Morsi's Moment," many readers were struck by his calling the protests in Egypt a positive sign of democracy in action. "Morsi was able to accomplish more in his first half-year as Egyptian President than all of the U.S. Presidents for the past 40 years," hsknyc commented on TIME.com. "I say we give this guy a chance."

Listacular

We call it the Top 10 of Everything. In 55 wideranging lists, TIME.com details the highs and lows of 2012, including the year's biggest campaign gaffes, business blunders. celebrity comebacks medical breakthroughs, books, apps, movies and more. To find out who beat out Psy for top song and to read the other lists, go to time.com/top10.



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¹ Age-Related Eye Disease Study Research Group. AREDS Report No. 8. Arch Ophthalmol. 2001;119(10):1417-1436. Bausch & Lomb data on file.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease



How many vegetables have you had today? Yeah, that's what I thought.



V8° 100% vegetable juice gives you 3 of your 5 daily servings¹ of vegetables in every 12 oz. bottle. Now that's vegetable nutrition you can count on.

Could've had a V8.

Briefing

'It needs to be a wake-up call about a broken institution that's letting down the American people.'

JOHN KERRY, head of the Senate Foreign Relations Committee, after the Senate voted 6r to 38 in favor of
ratifying the U.N. Convention on the Rights of Persons with Disabilities—five votes shy of the necessary majority

'If you fight revealed science, you're going to lose your children.'

2. PAT ROBERTSON, conservative Christian leader, arguing that Christians should not "cover up" evidence that the earth is older than creationist theory indicates, at the risk of losing young believers

'They will make wonderful parents.'

3. DAVID CAMERON, British Prime Minister, after Buckingham Palace announced Kate Middleton's pregnancy; the Duchess of Cambridge was hospitalized for acute morning sickness

'I'm not making excuses for the missed opportunities of the Israelis.'

4. HILLARY CLINTON, criticizing Israel over new settlements in the West Bank and East Jerusalem, which have angered Palestinians

'When I woke up, my hand was not there.'

 A YEMENI MAN accused of theft, one of many victims of human rights abuses by an al-Qaeda affiliate—including beheadings and crucifixions—chronicled by Amnesty International





125

Length, in miles, of a traffic jam on the main highway between Moscow and St. Petersburg; in heavy snow, cars were moving at about 5 m.p.h.

\$7 Price of a mediu

of Starbucks' new Geisha coffee, a rare Costa Rican blend

155,000 Number of FBI background

checks for potential gun purchases on Black Friday, a 20% increase over the same day in 2011



300 Hours added to the

school year in Colorado Connecticut, Massachu setts, New York and Tennessee as part of a new pilot program





World





A view of the West Bank from an Israeli settlement-construction site

After Statehood Bid, 'Doomsday'

1 IOCCUPIED TERRITORIES It's possible to view Palestine's Nov. 29 admission to the U.N. General Assembly as a watershed victory for Israel. By applying for statehood on the basis of the borders that defined Palestinian territory in 1967, the Palestinian the borders that defined Israel after it was founded in 1948. Instead, Palestinians settled for just 29% of British run Palestine on maps after World War I—only the West Bank and Gaza Strip—a statehood premised not on the maximalist demands that fueled Palestinian passions for half a century but on acceptance of the realities that drove nearly two decades of negotiations is two separate states, one of them named Israel.

Israeli Prime Minister Benjamin Netanyahu did not see it that way. The day after the U.N. voted 138 to 9 (with 41 abstentions) to recognize a rump Palestine. Netanyahu's government unveiled "the doomsday settlement," in the words of Jerusalem geography specialist Danny Seidemann. Casting aside assurances to Washington that date to the Administration of President George W. Bush, Netanyahu moved to virtually chop the West Bank in half, pushing forward plans to build housing for Israeli Jews on the last stretch of usable Palestinian land east of Jerusalem. Outraged diplomats said that would effectively end the possibility of a two-state solution.

Five European governments, including those of Britain and

France, summoned Israeli ambassadors to hear rebukes, while Israeli commentators scolded Netanyahu for further deepening Israel's international isolation in the wake of its humiliating loss at the U.N. (Four of the nine votes against statehood came from tiny Pacific islands.) Netanyahu, who faces elections Jan. 22, responded defiantly, announcing the creation of 1.700 more homes beyond the Green Line that separates Israel from the West Bank.

For many Israelis, the act of building-even on land belonging to others-speaks to the Zionist ethos that brought Israel into being, not to mention biblical claims on the West Bank quoted by many lews. Over 40 vears, some 200 lewish towns and subdivisions have gone up, linked by freeways and access roads that har Palestinians from 40% of the West Bank. even before the new building plans on the parcel known as E1.

Almost every government on earth. however, holds that the settlements violate international lawwhich Palestine may leverage with statehood. At the U.N., Palestinian **Authority President** Mahmoud Abbas set the stage to move the conflict to the International Criminal Court, saying Israel's "perpetration of war crimes stems from its conviction that it is above the law." -KARL VICK

Battle for the Internet

2 UAE in Dubai, the U.N.'s agency for information and communication technologies convened a 12-day summit Dec. 3 to draft a new treaty that would reshape global governance of telecommunications. The existing rules date to 1988, a vastly different era. Many U.N. member states want greater control of the Web, clashing with defenders of Net neutrality. Here are three controversial proposals:

Sovereignty. A Russian-backed plan calls for wresting control of the Internet from ICANN, the U.S.-based organization that oversees many of

Tolls. Another proposal would allow telecom services to charge Internet content companies like Facebook a

Censorship. A scheme for universal identification on the Web would end

'The whole nation is watching

CHEN GUANGCHENG, blind Chinese activist living in exile in New York City, urging newly anointed Chinese leader Xi Jinping to embrace



PALESTINE: AMMAR AWAD—REUTERS; CHINA: J. SCOTT APPLEWHITE—AP; CONGO: GORAN TOMASEI REUTERS; U.K.: PETER MACDIARMID—GETTY IMAGES; SYRIA: REMY DE LA MAUVINIERE—AP



Crying Out Loud

3 | CONGO A boy shouts in celebration on Dec. 3 as government soldiers roll into the eastern Congolese city of Goma, which for two weeks had been in the hands of a rebel faction known as the M23. The rebels withdrew only after a regionally brokered deal—the M23 is thought to be backed by neighboring governments, including Rwanda's—but may soon resume hostilities in this war torn, mineral-rich part of the world.

A Storm for All Seasons

4 THE PHILIPPINES An out-ofseason typhoon ravaged the southern Philippine island of Mindanao. leading to at least 274 deaths while leaving thousands homeless. Typhoon Bopha's hurricanestrength winds and torrential rains washed away bridges and roads in Mindanao's impoverished east. flattening villages and triggering landslides. Rescue efforts stalled as soldiers were forced to trek on foot. The Philippines is no stranger to tropical storms-it can weather as many as 20 in a single year-but they tend to strike the archipelago's north. A year ago, a similar storm hit Mindanao, and flash floods killed over 1,200 people. Critics accused President Benigno Aquino III of not doing enough to protect his people. This year, he went on television a day before Bopha made landfall. "I am facing you now because the incoming storm is no laughing matter," Aquino said. Sadly, he was right.

in print. It was a McCartney's during his youth. The

When to Intervene?

5 | SYRIA As Syria's brutal civil war rages on, the stalemate seems intractable, but signs point to President Bashar Assad's losing his once reliable Russian support. That, combined with recent intelligence reports that Assad might be preparing to use chemical weapons, along with NATO's promise to back Turkey in case of a border conflict, suggests that foreign intervention is a possibility. Here's what might tip the balance.

Like Britain, France, Turkey and the Gulf states before it, the U.S. formally recognizes the opposition, changing its position from merely opposing Assad to supporting the rebels as legitimate representatives of the Syrian people. This leads to outside powers arming the rebels directly.

SOMEWHAT LIKELY

Hostilities increase between Syria and its neighbor Turkey, forcing NATO to step in

Assad uses chemical weapons on his own people. U.S. Secretary of State Hillary Clinton has called this a "red line"



Profile

The Dictator's Daughter Park Geun-hye may become South Korea's next President

By Emily Rauhala/Kwangju and Seoul

IT'S A CHILLY NOVEMBER EVENING IN the South Korean city of Kwangju, and a middle-aged group is waiting at the train station for 60-year-old presidential contender Park Geun-hye. Suddenly, the unmistakable riff of "Gangnam Style" throbs through the twilight. Wearing the crimson of Park's ruling Saenuri Party, four young women in short shorts bound across the platform. As they perform the song's distinctive riding and lassoing dance, many in the crowd look stunned, as if they have never seen the most watched video on YouTube or heard the tune that has become globally synonymous with South Korea.

Park's conservative supporters seem out of sync with the young and irreverent South Korea that "Gangnam Style" reflects. Frankly, so does Park. On the hustings, while she bows politely and shakes hands with well-wishers, she comes across as earnest and stoic—cold, say her critics, who call her the "ice queen."

Park should be comfortable with people, As the eldest child of Park Chunghee, the strongman who ruled South Korea for 18 years, she has long been in the public eye. And polls have her holding a narrow but stubborn lead over her main rival, sy year-old human-rights lawyer Moon Jae in from the left-leaning, opposition Democratic United Party. Park seems aware that she needs to jazz up her image—to get some Gangnam style of her own. In Kwangju she starts her speech with an entreaty: "Help me start a new era."

South Korea will start a new era in at least one respect should Park win the Dec. 19 election. A Park presidency would be the first time a woman has occupied the highest office in the country, which lags far behind many of its Western counterparts in gender equity. Park is also trying to change her party, which is dientified with the authoritarian past. Park wants to recast the Saenuri Party as more populist. In recent weeks she has

vowed to stick up for small-business owners and low-income families. Some think she is pandering to get elected, but Park vows her commitment is real. In a written response to TIME, she says, "If a politician makes a promise, it should be kept."

The Burden of History

IN BUTTON OF MINISTRY POWERED ON THE PROPERTY OF THE PROPERTY

But South Korea also has entrenched problems, both geopolitical and domestic. It's bordered by rogue state North Korea, old adversary Japan and, of course, China, a big market but also a big rival for resources and influence. Internally, South Korea's slowing economy needs to be weaned off its overreliance on a handful of conglomerates whose businesses feed one another.

Then there's Park's background. While her father, a general who seized power in a 1961 coup, is revered by many South Koreans, he is despised by others for his flagrant abuses of power. To be a unifying figure, Park will have to overcome her history, which is complex.

Park was studying in Paris when her mother, Yuk Young soo, was killed in a failed assassination attempt on Park's father. On Aug. 15, 1974, Park Chung hee was speaking before a packed house at Seoul's National Theater when a North Korean sympathizer opened fire. The first shot missed its mark; the second hit the First Lady, who died later that day.

The story of Park Chung-hee's reaction to the shooting has become legend. As his wife was carried off the stage, he returned to the microphone. "Ladies and gentlemen," he said, "I will continue my speech." Her mother's death made Park Geun-hye, just 22, the de facto First Lady—a role that earned her much goodwill.

But being a dictator's daughter exacts a Ull Her father lightened his hold on the country until, in 1979, he was shot dead at a dinner by his intelligence chief for reasons that remain unclear. Throughout the 1970s, thousands of opposition figures were arrested and sometimes tortured under draconian security regulations. Despite violent crackdowns by Park Chung hee and his autocratic successors, also military men, the struggle for liberty persisted until 1987, when the country held its first free and fair presidential election in decades.

After her father's assassination, Park retreated from the spotlight but eventually returned to political life. In 1998 she became a legislator, and she was re-elected four times. While she was campaigning in 2006, an ex-convict lunged from a crowd and slashed her with a box cutter. Television footage shows Park calmly trying to stanch the bleeding from the fourinch gash to her right cheek. A recent TV spot turns her still visible scar into a metaphor for sacrifice and national healing. "The wound inflicted that day ... changed me completely," she narrates. "Since then I have decided to dedicate the rest of my life tending to your wounds."

Park, however, has shied away from explicitly criticizing her father for the wounds he inflicted. In September, as public pressure mounted, she said in a television address, "In the shadows of South Korea's rapid growth, there was pain, suffering and irregularities as well as various human-rights abuses committed by authorities ... I deeply apologize to all those who were personally hurt and family members of victims of government abuse." Her statement satisfied few. Conservatives accused her of caving; liberals questioned her sincerity. But that seems to be the end of what she's prepared to say about the matter. Thus, for Park to win, much of the electorate has to be ready to forgive or forget the past. Perhaps then South Korea will forge a new future. -WITH REPORTING BY AUDREY YOO/ KWANGIU AND SEOUL



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What is Tamiflu?

Tamilut adds the influenza wins and stops in from spreading inside your body. Samiful heads fluid in its source, by allowing the vine flor or sees the first enter the contract of the enter and other with the fluid whose fluid symptoms started within the less day or two. Tamiful can also reduce the chance of getting the fluid in people agost it and other with someone who has been for getting the fluid in people agost it and other with someone who has the fluid samiful can also encome the florace of getting the fit in them as all to underso, the commanding of the source of getting the fit in these as all to underso, the commanding of the source of getting the fit in these as all to underso, the commanding of the source of getting the fit in these as all to underso, the commanding of the source of getting the fit in these as all to underso, the commanding of the source of getting the fit is these as all to underso, the commanding of the source of getting the fit is the sea as all to getting the source of getting the fit is the sea after outdoor.

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The full is an interior cased by the influence wins. Full symptoms include lever (cossil) 1007 to 1005 in adults, and symmetries higher in children and proteins under county, used not may many or ship, once headness muscled afters, lever, and externe features. Many people use the term fill in mean any contraction of hele symptoms, such as the common could but the influence indication is drive rose and may lest larger than and off the outmask happer about once any est soughly in the water, when the influence wins symmetry workly in the community. Outside of those outmasks, only a way furly number of eventual influence are benefit the influence values.

Should I get a flu shot?

Tamiflu is not a substitute for a flu vaccination. You should continue to get a flu vaccination every year, according to you healthcare notessing advice.

Who should not take Tamiflu?

Some that is a many on the selection of the distinct production of the case of

How should I take Tamiflu?

This imports that you dopy you besilined with institute about a group expected thin the this appearance or you this you please that is supplicated our not they got being you have already and the supplication of your thing you have a fine the fine the late the left of the supplication of your things they are the fine to the left of the supplication of your dop, and you do not be everage of you do not be not received the first owner of the document of your documents of the supplication of your documents your documents of your documents your documents your documents your documents you

What are the possible side effects of Tamiflu?

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How and where should I store Tamiflu?

Tamiful Capsules should be stored at norm temperature, 77°F (25°C), and kept in a dity place. Keep this medication out of reach of children. Tamiful on the Supersion should be stored under retrugeation for up to 17 days at 35° to 46°F (2° to 8°C). Do not freeze afternatively other at more temperature in up to 10 days.

General advice about prescription medicines

Medicines are sometimes prescribed for conditions that are not methoded in patient information. On not use liamful for a condition for which it was not pessibled. Dis ordine familitie to their people, even if they have the same symptoms you have to may not be eight for them. This treat sourceary includes the most important information about familitie. If you would like more information, talk with your healthname professional. You can ask your pharmacist or healthcare professional for information about Teachit in an its welfar of health medication.

Please see the Tamifly full Prescribing Information at www.Tamifly.com for complete safety information.

Indication

Tamiflu is for treating people I year and older with influenza (flu) whose symptoms started within the last two days. Tamiflu can also reduce the chance of getting the flu. Tamiflu is not a substitute for an annual flu vaccination.

Important Sarety

Before taking Tamiflu, tell your doctor if you are pregnant or nursing. Let your doctor know if you have kidney disease, heart disease, respiratory disease, or other serious health conditions. Also tell your doctor about any medications you are taking or if you've received a nasal-spray flu vaccine in the past two weeks.

If you have an allergic reaction or a severe rash with Tamiflu, stop taking it, and contact your doctor right away. This may be very serious. The most common side effects of Tamiflu are mild to moderate nausea and vomiting.

People with the flu, particularly children and adolescents, may be at increased risk for seizures, confusion, or abnormal behavior when they first get sick. These events may occur when the flu is not treated or right after starting Tamiflu. These events are uncommon but may lead to accidental injury. Contact a healthcare professional right away if you notice any

You are encouraged to report negative side effects of prescription drugs to the FDA.

Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

Please see brief summary on this page.

Learn more about Tamiffu Visit www.Tamiflu.com.



Or scan this code with your mobile phone.



With aches, fever and chills, the flu is a really big deal. So why treat it like it's a little cold? There's something that works differently than over-the-counter remedies. Prescription Tamiflu attacks the flu virus at it's source.

The flu comes on fast, so if you start feeling symptoms, call your doctor right away.



Prescription for flu

Health&Science

Redefining Mental Illness New guidelines will change how we assess what ails the mind

By John Cloud

IN THE WORLD OF MENTAL health, the Diagnostic and Statistical Manual of Mental Disorders is more or less the bible. Doctors use the DSM's definitions to diagnose depression, stuttering, fetishism, schizophrenia and more than 300 other conditions. Insurance companies use it to justify reimbursements; without a DSM code, mental-health patients usually don't get a dime. And the manual carries enormous cultural heft: when it stopped listing homosexuality as a mental disorder-after a 1974 psychiatrists' debate in which being gay was deemed sane by a vote of 5,854 to 3,810-gay rights received a crucial boost.

So naturally, on Dec. 1, when the American Psychiatric Association's board of trustees approved a fifth edition of the DSM-which took 13 years and 1,500 mental-health experts to complete-it rocked the medical world. By trying to approach mental disorders less as discrete illnesses, like leukemia, and more as problems on a continuum, like hypertension, the APA worked to clarify its intellectual approach and also expand its reach. Here's how the new classifications will

GOOD NEWS FOR ...

HOARDERS

For the first time, hoarding disorder will be included as a diagnosis, meaning those who can't get rid of ephemera can now seek reimbursement for therapy

BINGE EATERS The DSM has listed

binge-eating disorder in an appendix for more than a decade, but now it's an official diagnosis

THE BEREAVED

The previous DSM said those in mourning don't necessarily qualify for depression therapy or medication. DSM-5 eliminates that exclusion

SKIN PICKERS

Psychiatrists have long debated whether excoriation, or skin picking, should be considered a mental illness; in DSM-5, it's now official



MIXED NEWS FOR ...

AUTISTICS

Although it reclassifies autistic disorder as autism spectrum disorder, which includes Asperger's, the DSM-5 definition doesn't really help improve doctors' understanding of autism

DIVORCED PARENTS WITH DIFFICULT KIDS Years were spent debating a

proposed diagnosis called parental alienation syndrome—the difficulty kids feel after parents divorce. Despite much outrage, the DSM-5 does not include it



SEX ADDICTS

DSM researchers rejected the idea that hypersexual behavior is a mental disorder, which means it will be tough for those with extreme sexual urges to seek treatment



Windows Reimagined

Meet the new Windows and new Windows PCs. More beautiful, more personal, more flexible, more you.



Lenovo IdeaPad Yoga 11 Prop it up or lay it flat. Slim. Flexible. 11.6-inch HD+ display with multitouch





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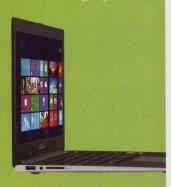
Sony VAIO" Tap20 Choose your viewing angle. Go from 15–90 degrees on this 20-inch multitouch screen



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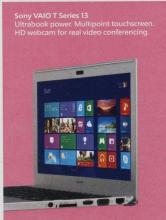








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th Windows 8, you can do two things at once. do what you need while doing what you want.



Dell XPS 10



Milestones



Arthur Chaskalson. South African jurist

Even during the darkest days of apartheid, Arthur Chaskalson had a revolutionary view of the law: that it was about justice. As a young attorney in Johannesburg in the 1950s, he saw firsthand that apartheid law entrenched racial oppression, but he also discovered that a shrewd counsel could find ways to achieve justice on a small scale. That was one reason that at the age of 32, he was brought in to be part of Nelson Mandela's defense team at the infamous Rivonia trial that would eventually see the African leader sentenced to life in prison.

At the trial, Chaskalson's job was not to use powerful rhetoric to indict apartheid—that was Mandela's task—but to employ precise legal techniques to undermine the government's case that Mandela had plotted the violent overthrow of the government. After Mandela was sent to Robben Island, Chaskalson helped start the Legal Resources Centre to provide representation for poor black South Africans, something they had never had before. And when Mandela finally became the first democratically elected President of South Africa, he asked his old defense counsel to be the first head of the first truly free South African high court, where Chaskalson, who died Dec. 1 at 81, presided with fairness and rigor until 2005. "He did well." Mandela once told me of his old friend. - RICHARD STENGEL

Rick Majerus Outsize coach

Most college basketball coaches don't win as many games as Rick Majerus, attract as many fans, eat as much-don't worry; he knew-or especially leave such a distinctive mark on the sport. The longtime coach, who died Dec. 1 at 64, won 517 Division I men's games, had only one losing season in 25 years at four schools and took the University of Utah to the national-championship game in 1998. But it was his eccentricities and excesses that made Maierus indelible. His king-size presence on the sidelines was instantly recognizable. His postgame interviews were unforgettable. His appetite, legendary, Eventually Majerus' unrestrained lifestyle, combined with a faulty heart, contributed to an untimely death. But it was that abundant lifestyle and outsize personality that made Majerus not just memorable but also loved. -JOSH SANBURN





U.S.S. Enterprise **Fabled carrier** When the world's first

nuclear-powered aircraft carrier was commissioned in 1961, Navy Secretary John Connally said. "The new Enterprise will reign a long, long time as queen of the seas." Over the next 51 years, through 25 deployments, the Enterprise was involved in every major conflict from the Cuban missile crisis to the Vietnam War and finally Iraq and Afghanistan, during which her eight nuclear reactors allowed the ship to stay at sea for an entire six-month tour without refueling. The Enterprise is the eighth U.S. warship to bear that name

Navv. Construction of a ninth is scheduled to begin in 2025. -NATE RAWLINGS

DIED

Jack Brooks, 89. **Texas Democratic** Congressman who broke with fellow Southerners to support civil rights and fought government waste for four decades.

DEPLOYED

NATO Patriot antimissile batteries, at the Turkish border with Syria. a measure Turkey requested because of the threat of airborne attacks from its neighbor.

Dave Brubeck, 91, celebrated jazz planist who led the West Coast Cool movement and recorded the classic album Time Out with his quartet

Chris Stamp, 70.

British music producer who helped discover and then managed the Who: he also released the first album by Jimi Hendrix on the record label he started.

An eight-day strike

by clerical workers at the ports of Los Angeles and Long Beach, the U.S.'s largest shipping complex; it cost the region an estimated S8 billion

DIED Elena Akhmilov-

skaya Donaldson, 55, Soviet chess player who eloped with the captain of the U.S. men's team in 1988 and later won the U.S. women's title.

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The Art of the Bad Deal

Why companies are addicted to misguided mergers—and how it's killing innovation

ALL STREET'S DISPROPORTIONATE sway over the U.S. economy has caused big problems in recent years, from the subprime crisis to high-frequency-trading debacles. But here's one you may not have noticed: it's crippling innovation.

To understand how, look at the latest victim, the once mighty Hewlett-Packard. It's hard to think of a company that's been as loved and, more recently, loathed. The godfather of high-tech firms, HP was started in a garage in 1939 by two engineers and came to symbolize the Silicon Valley culture of creativity and collaboration. But that was then. For more than a decade, HP has been plagued by management flameouts, layoffs and slumping profit margins. Now the company is reeling from its Nov. 20 announcement that it is taking a massive write-down on Autonomy, a software company it paid \$11 billion for in 2011. HP is erasing \$8.8 billion of Autonomy's value from its books amid allegations of accounting improprieties and disclosure failures. And HP's stock chart is looking like a downward slope on one of the mountains near its headquarters.

HP's real problem—it is one that also

troubles the rest of corporate Americais an addiction to buying short term growth at the expense of long term innovation that can produce profit and jobs. Executives are still rewarded on the basis of stock price and behave accordingly. Many have come to resemble financial institutions, running their balance sheets like portfolios to hedge short-term bets while failing to invest in their future. Over the past three decades, companies that have ascrificed long-term growth for short-term gain have included Kodak and Merck, Suffice it to say the list is long and, thanks to ever shorter investor time horizons, growing.

In the case of HP, buying Autonomy, which made search and nanlysis soft ware, was supposed to boost the company's stock price by moving its focus away from computer hardware and printers, which are under increasing pressure from competitors' cheaper products. Yet integration plans were unclear, and investors felt the deal was



overpriced. As fund manager Pat Becker of Becker Capital Management, who sold his HP shares when the buy was announced, puts it, "Acquisition at any price is a bad strategy." But one of the reasons HP was shop-

ping for a software company in the first place was that it had lost the ability to innovate from within, in part by discarding its engineer driven culture for a sales orientation. Kimberly Ilsbach, a professor at the University of California at Davis who co-authored last year's paper titled "The Building of Employee Distrust: A Case Study of Hewlett-Packard from 1935-2000," traces

the beginning of the end to the appointment of CBO Carly Forina, an outsider who downgraded techies and upgraded herself, centralizing corporate control and even starting in an ad campaign. She also began a series of layoffs—ramped up after a merger with Compaq in 2001—that took the company further away from its original culture.

That merger, say Elsbach and other experts, reflected a broader shift in corpo-

experts, reflected a broader shift in corporate leadership that favored financial engineering over the real sort. It became common in the 1980s, when top executives increasingly began to be plucked from finance rather than from industry and manufacturing. It took a long while

for this shift to reach Silicon Valley, but eventually it did. At HP, that led not only to the Fiorina era but also to brutal cost cutting under her successor Mark Hurd, who okayed another merger, with the ailing technology-service company EDS. In the view of veteran tech analyst Rob Cihra at Evercore Partners, that merger's chief goal was to boost HP's stock price by increasing the size of the company, then dramatically cutting jobs.

"There was no attempt to integrate the two firms. Cost cutting as a result of the EDS merger became the biggest driver of earnings growth for the next few years," says Cihra. "But HP wasn't building value. They were de-

stroying it." Once the easy gains were had, the stock fell precipitously.

It's worth noting that firms that are the most successful over the long haul truly value innovation. IBM pours twice as much peryear into R&D as IP does and develops as much proprietary technology as possible. Apple is all about blue skying the best technology, then investing as much money as it takes to build it. Both have share prices and market valuations that dwarf HP's. And market valuations that dwarf HP's about overy about fending off the buyout vultures that have begun hovering around a once great company.

Very high triglycerides is a medical term for something serious:

TOO MUCH FAT IN YOUR BLOOD.

Ask your doctor about an FDA-approved medication made from omega-3 fish oil: LOVAZA® (omega-3-acid ethyl esters)

If you have high cholesterol, diabetes or are overweight, you may also be at risk for very high triglycerides (≥500 mg/dL), which is a serious medical condition. LOVAZA is an FDA-approved medication for treating very high triglycerides that's made from omega-3 fish oil, LOVAZA, along with diet, has been clinically proven to lower very high trialycerides in adults. Individual results may vary. It is not known if LOVAZA prevents you from having a heart attack or stroke. LOVAZA is only available by prescription. You can't get it at a health food store. So if you think you might have very high triglycerides, talk to your doctor about getting your triglyceride levels tested and ask about LOVAZA.

LOVAZA is a prescription medicine used along with a low fat and low cholesterol diet to lower very high triglyceride (fat) levels in adults.

Take LOVAZA capsules whole.

Take LOVAZA exactly as your doctor tells you to take it.

IMPORTANT SAFFTY INFORMATION:

Do not take LOVAZA if you are allergic to omega-3-acid ethyl esters or any ingredient in LOVAZA.

Tell your doctor if you are allergic to fish or shellfish, or if you are pregnant, breastfeeding or plan to become pregnant or breastfeed as LOVAZA may not be right for you.

Talk to your doctor about any current medical conditions and any medications you are taking, especially those that may increase your risk of bleeding.

Take LOVAZA exactly as your doctor tells you to take it. You should not take more than 4 capsules of LOVAZA each day.

Your healthcare provider should do blood tests to check your triglyceride, bad cholesterol and liver function levels while you take LOVAZA

LOVAZA may cause serious side effects including increases in:

- results of blood tests to check your liver function (ALT and AST) and your bad cholesterol levels (IDI-C)
- frequency of a heart rhythm problem (atrial fibrillation or flutter) that may especially happen in the first few months of taking LOVAZA if you already have that problem.

The most common side effects include burping, upset stomach, and change in sense of taste.

How supplied: 1-gram capsule

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Please see important Patient Information on the next page. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088



For more information, visit LOVAZA.com or call 1-877-LOVAZA1

LOVAZA

PATIENT INFORMATION LOVAZA® (lo-va-zā) (omega-3-acid ethyl esters) Capsules

onego-3-acid ethyl esters

Read this Patient Information before you start taking LOVAZA, and each time you get a refill. There may be new information. This information does not take the place of talking with your doctor about your medical condition or your treatment.

What is LOVAZA?

LOVAZA is a prescription medicine used along with a low fat and low cholesterol diet to lower very high triglyceride (fat) levels in adults.

It is not known if LOVAZA prevents you from having a heart attack or stroke.

It is not known if LOVAZA is safe and effective in children.

Who should not take LOVAZA?

Do not take LOVAZA if you are allergic to omega-3-acid ethyl esters or any of the ingredients in LOVAZA. See the end of this leaflet for a complete list of ingredients in LOVAZA.

What should I tell my doctor before taking LOVAZA?

Before you take LOVAZA, tell your doctor if you:

- · have diabetes.
- · have a low thyroid problem (hypothyroidism).
- · have a liver problem.
- · have a pancreas problem.
- · have a certain heart rhythm problem called atrial fibrillation or flutter.
- · are allergic to fish or shellfish. It is not known if people who are allergic to fish or shellfish are also
- allergic to LOVAZA. · are pregnant or plan to become pregnant. It is not
- known if LOVAZA will harm your unborn baby. · are breastfeeding or plan to breastfeed. It is not known if LOVAZA passes into your breast milk. You and your doctor should decide if you will take

Tell your doctor about all the medicines you take, including prescription and non-prescription medicine, vitamins, and herbal supplements

LOVAZA can interact with certain other medicines that you are taking. Using LOVAZA with medicines that affect blood clotting (anticoagulants or blood thinners) may cause serious side effects

Know the medicines you take. Keep a list of them to show your doctor and pharmacist when you get a new medicine.

How should I take LOVAZA?

- . Take LOVAZA exactly as your doctor tells you to . You should not take more than 4 capsules of
- take it.
- LOVAZA each day. Either take all 4 capsules at one time, or 2 capsules two times a day. . Do not change your dose or stop LOVAZA without
- talking to your doctor.
- . Take LOVAZA with or without food. . Take LOVAZA capsules whole. Do not break, crush. dissolve, or chew LOVAZA capsules before swallowing. If you cannot swallow LOVAZA capsules whole, tell
- your doctor. You may need a different medicine. . Your doctor should start you on a low fat and low cholesterol diet before giving you LOVAZA.
- Stay on a low fat and low cholesterol diet while you take LOVAZA.

. Your doctor should do blood tests to check your triglyceride, bad cholesterol and liver function levels while you take LOVAZA.

What are the possible side effects of LOVAZA?

LOVAZA may cause serious side effects, including: . increases in the results of blood tests used to check your liver function (ALT and AST) and your bad cholesterol levels (LDL-C) cholesterol.

· increases in the frequency of a heart rhythm problem (atrial fibrillation or flutter) may especially happen in the first few months of taking LOVAZA if you already have that problem.

The most common side effects of LOVAZA include: • burning

- · upset stomach
- . a change in your sense of taste

Talk to your doctor if you have a side effect that bothers you or does not go away.

These are not all the possible side effects of LOVAZA. For more information, ask your doctor or pharmacist. Call your doctor for medical advice about side effects You may report side effects to FDA at 1-800-FDA-1088.

How should I store LOVAZA?

- . Store LOVAZA at room temperature between 68°F
- . Do not freeze LOVAZA.
- . Safely throw away medicine that is out of date or no longer needed.
- . Keep LOVAZA and all medicines out of the reach of children.

General information about the safe and effective use of LOVAZA

Medicines are sometimes prescribed for purposes other than those listed in a Patient Information leaflet. Do not use LOVAZA for a condition for which it was not prescribed. Do not give LOVAZA to other people. even if they have the same symptoms you have. It may harm them.

This Patient Information Leaflet summarizes the most important information about LOVAZA. If you would like more information, talk with your doctor. You can ask your doctor or pharmacist for information about LOVAZA that is written for health professionals.

For more information go to www.LOVAZA.com or call 1-888-825-5249.

What are the ingredients in LOVAZA?

Active Ingredient: omega-3-acid ethyl esters, mostly

Inactive Ingredients: alpha-tocopherol (in sovbean oil). gelatin, glycerol, purified water

This patient labeling has been approved by the U.S. Food and Drug Administration.

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Rob Long



Sympathy for the Devil

Losing isn't fun. Luckily, all my grief counselors are Democrats

WEEK AFTER THE ELECTION, I GOT a call from a network executive to whom I owe a pilot script.
"Take as much time as you need on it," she told me. "I know this must be a difficult time for you."

She wasn't alone. Another friend texted, "U R my only kepton, friend n' fed bad q. u. ffu need some to get drunk w' im up a it. Promise not 2 gloat. Much." Which he didn't, much, when we got together a few days later. And that's what's been so surprising about the pummeling we Republicans suffered last month: the gloating has been unexpectedly muted, at least in my circle.

Yes, the usual cable loudmouths spiked the ball in their usual loudmouth way. But if my experience is any indication, the friendships that had been tested by the long and bitter election have emerged intact and may be even stronger.

I live in Southern California and work in the entertainment industry, which is about 95% Democratic, so pretty much every friend I have out here leans left.

I've never been an in the closet Republican Hollywood, despite its single party politics, is a pretty accepting place. Shoplitters, drug addicts and Republicans can all find a way to earn their peanuts in the circus of show business, and the lefties who run the place are a lot more tolerant, if my conservative friends in academia are to be believed, than your typical university tenure committee.

Why is Hollywood so resolutely left wing? The big reason, of course, is money.

For most Hollywood celebrities and executives, money cascades into their pockets with such torrential velocity that it ceases to have any real meaning. Sort of like the federal government.

But because of the piranha swarm

of agents, managers and lawyers—all of whom take a slice of their clients' salaries—most Hollywood types never see their paycheck, which has the most effective piece of Republican direct mail ever invented, the pay stub, attached to it.

The pay stub enumerates all the little ways the government squeezes you dry, and the initial shock of seeing it laid out like that is the first step a lot of people take on the way to joining the GOP. But



if you're used to having your paycheck sliced and hollowed out anyway by greedy managers and grasping agents, what's another vig to pay?

It may also have something to do with he archaic concept of hard work, which normally involves lifting or moving or welding heavy objects, or toiling in some airless cubicle in desperate need of moncy. It does not, unlike in Hollywood, involve yoga, iPads and buying \$8.000 shirts. Put it this way: the grips, dolly pushers, camera operators, set builders, film loaders and electricians on any movies et tend to be on the rightward side of the political discussion. The other folks, who tend to sit in their trailers drinking bottles of French water and eating raw food, are usually on the left.

Still, it's been those folks who have been so gentle with me since the Great Republican Collapse of 2012. And that has been unnerving. I'm a Republican, after all: I'm instantly suspicious of acts of random kindness.

Recently, when I was out for a cheer up drink with a Demoratie pal, he insisted on paying the tab. "This is on me," he said, uncharacteristically. Then he grabbed my arm and looked me dead in the eye. "Don't let one election cripple your party," he said. "You guys need to get your art together and then come back swinging." This from a man who drives a Nissan Leaf and refuses to eat anything with a face.

I should take his kindness at face value. It sucks to lose, and who would know that better than a Gore-Lieberman 2000 bundler? Maybe he remembers the sting of losing to the (to them, at least) bafflingly popular Gorge W. Bush. Maybe he recalls the giddy delusions of his ilk on Election Day 2004, and the shell shock the day after, when W. grinned from the front page of the New York Times. Maybe im weyers he sees something familiar: the pain of someone whom the voters have received.

Or maybe, and I'm thinking wishfully here, some of my Democratic friends realize that keeping the GOP strong and healthy is a desirable thing. Were the snarling pitbull on the very heavy leash menacing, but a useful brake on the more ridiculous elements in the majority party. Republicans may lose the popular vote a lot, but those same voters want to keep us around to prevent Barack Obama and Namer of the property of the proper

Sorry. That last part was bitter and unseemly. And it isn't a fair way to repay the kindness I've been shown. If we win again—no, wait, when we win again— I'll try to remember it.

Long is a contributing editor at National Review and the editor of Ricochet.com

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Rethink Possible

Joe Klein



Obamacare vs. Medicare

Meshing the two plans could lead to better care and savings for taxpayers

E APPROACH OF THE SO-CALLED fiscal cliff has unleashed a torrent of inanity in Washington. The cliff is an artificial impediment, a testimony to the ineptitude of the last Congress, an overreaction to our overhyped long-term deficit problem. I don't want to see middleclass taxes raised, but I'm not convinced that there would be severe consequences if we took a Thelma and Louise. We would return to the Clinton-era tax rates, which some economists say would result in a recession. But that's what economists were saving when the Clinton rates took effect in 1993-and the economy boomed. The \$500 billion in Pentagon cuts might be a welcome discipline for a department still buying Cold War-era hardware. The \$500 billion in domestic-policy cuts would be more harmful, but not fatal.

On the other hand, there is real value in

using this manufactured crisis to take a close look at health care entitlement reform in the coming year, not only because we will be spending an obscene amount of money providing for us baby boomers in our dotage, but also-and this is more important-because our current health care system is a convoluted, crazymaking mess. By 2014, we will have no fewer than four health care systems: Medicare, Medicaid, Obamacare and private-employerprovided insurance. In the long term, this is probably three too many. There is zero chance that the situation will be rationalized, and united, anytime soon-and it shouldn't be. We should drift into health care rationality over time. But we can begin to smudge the borders between the systems, especially between Medicare and Obamacare. "People on the right loathe Obamacare," says Oregon Senator Ron Wyden, one of the sharpest health care policy minds in Congress, "but they want

to do the exact same thing for Medicare."
That's right: Obamacare is a means-

Inat's right: Obamacare is a meanstested voucher system for people to buy health insurance in a controlled market, just like what Paul Ryan has proposed for Medicare. Actually, a less draconian version of Ryan's plan for Medicare already exists. It is called Medicare Advantage, and about one quarter of seniors opt to buy into it rather than receive standard fee-forservice Medicare. They join group plans that offer additional benefits—drugs, low orn oc pays, health-club wember-



ships. Some of these plans pay doctors and nurses by salary rather than by the services they perform, which limits the unnecessary tests and procedures that may represent 30% of the money we're now spending on Medicare. "I've got 57 health care options," says Richard Nathan, a longtime health care policy wonk who now gets his coverage from Medicare Advantage in Florida and has written a paper for the Rockefeller Institute encouraging expansion of the program. "There's a website. The plans are rated with stars, one to five. A lot of people I know are choosing this over fee-for-service." Obama Administration sources say enrollment in Medicare Advantage has increased 30% since Obamacare was enacted and that costs are down 10%-15%, even though Obama's plan eliminated a 12% subsidy to insurers who offer MA plans.

That subsidy is a good part of the reason Medicare Advantage currently costs about 115% as much as fee for service Medicare. But groups like the Mayocilinic, Seattle's Group Health Cooperative and Pennsylvania's Geisinger have proved that their accountable care models can save significant cash when it comes to treating the elderly. The nation's hospitals are discovering that the information culled from electronic record keeping can lead to best-practice procedures that save money and provide more-effective care.

And that opens some interesting possibilities. Obamacare "is the law of the land," says Tennessee Senator Bob Corker, who is one of the few Republicans who'll admit that. Corker has proposed a creative Medicare Advantage reform that the Congressional Budget Office says would save \$290 billion over 10 years. "In the future. I don't see why someone who is happy with the insurance he or she receives through Obamacare can't just continue on with the same plan as part of Medicare," Corker told me, "and that might make it easier to raise the age of eligibility." Corker has proposed a gradual rise from age 65 to 67 for Medicare.

Actually, you can get really creative

here. You can raise the age of Medicare eligibility according to income-and according to whether an individual chooses Medicare Advantage or fee-for-service. You can also lower the age of Medicare eligibility, especially for the less well off, if they choose Medicare Advantage. As Wyden suggested, there's the possibility for a grand compromise here: if Democrats accept a move away from fee-for-service medicine toward Medicare Advantage, Republicans should embrace the possibility that Obamacare could pave the way toward lower health care entitlement spending overall. That won't be easy. But it's not unthinkable, either.

N BY OLIVER MUNDAY FOR TIME

Cliff Hanger What Paul Dyan's yets on Safagal sliff

What Paul Ryan's vote on a fiscal-cliff deal will tell us about his political future—and the direction of the Republican Party

By Massimo Calabresi





AFTER 88 DAYS AS MITT ROMNEY'S VICEpresidential candidate, Paul Ryan is back in his natural habitat: the offices of the House Budget Committee on Capitol Hill. But things are not the same. Instead of poring over spreadsheets and growth projections this early-December evening, he's practicing the opening joke of his keynote speech to the Jack Kemp Foundation annual dinner, which will take place later that night. Florida Republican Senator Marco Rubio will receive an award for leadership at the event, an award Rvan won when it was first given last year. Because both men are potential presidential candidates in 2016, the dinner is being touted as the start of the next GOP primary campaign. Projecting his voice across the small office, Ryan says to an imaginary Rubio, "You're joining an elite group of past recipientsso far, it's just me and you. I'll see you at the reunion dinner-table for two. Know any good diners in Iowa or New Hampshire?"

If Rvan's one-month break from presidential politics seems brief, it's not entirely his fault, GOP bigs and moneymen are looking to him as a kind of young, Catholic Moses who can lead the party out of the wilderness of its 2012 defeat by standing up for conservative values while appealing, at least in theory, to the poor, minorities and women. But Ryan is facing an early test as he tries to reboot: how to find a politically safe route down the fiscal cliff. If a deal takes shape to avoid tax hikes and spending cuts before the end of this month, Ryan will face a hard choice: side with a compromise or reject a deal on principle. Because of his budget expertise and his reputation as a fiscal hawk, one adviser says, Ryan carries at least 65 votes with him whichever way he goes, making him possibly the most powerful man in the GOP after House Speaker John Boehner.

Both paths present risks for Ryanand the party. If he accepts the tax hikes Democrats demand, he could alienate his longtime fans on the resolutely antitax right. But if he stands firm and takes the party over the fiscal cliff, he could not only damage his qualifications as a problem solver but also start a war within the GOP. In an effort to keep him on board for a deal, Boehner tapped Ryan to be part of the team that is planning the strategy for talks with the White House.

Which way will Ryan go? "I believe, in this budget fight, that you can get to common ground without compromising principles," he says after his speech practice. But moments later he declares that common ground is possible only "so long as the [tax] rates are not going up." The White House calls higher tax rates on the wealthy a precondition for a deal, not least because the President campaigned and won on that very issue. Even some conservatives have said Republicans should accept them as inevitable.

If Ryan sounds as if he's having trouble reconciling himself to his new hybrid role as budget chief and party leader, he is. Rather than moderating his positions after November's election, he has returned to an earlier, hard-line version of his controversial fiscal plan, including turning the guaranteed benefits of programs like Medicare and Medicaid into limited government checks, and even revisiting big changes to Social Security. That, he believes, is the only way to end the dependency responsible for entrenched poverty in America and save the social safety net from bankruptcy. Election defeat just means those reforms have to be made one step at a time. he says. The fiscal-cliff talks are the first test of whether that post-2012 incremental strategy can fly. So far, it's not going well.

A Cliff of His Own Making

RYAN DIDN'T HAVE TO PUT HIMSELF IN this spot. The last advice his campaign aides gave him after the election was to leave Congress, write a book and gear up for a run at the White House in 2016. But at 11 a.m. on Nov. 7, he got a call from Boehner, "He said, 'We need you back in the House. We need you to stay as budget chair. We want your help," Ryan recalls. It didn't take long for Ryan to make up his mind. Goodbye, private jet, Secret Service detail and adoring crowds. Hello, stuffy committee rooms, quarrelsome colleagues and lousy cafeteria food.



The first order of business has been to distance himself from the ill-fated Romney-Ryan campaign. To do so, he is trying to show that conservatives care about poor people too. Ryan has only warm things to say about Romney, but he says he wanted more events during the campaign to showcase his ideas to help the poor. Romney's aides thought it would complicate the message of fiscal discipline to talk about strengthening the social safety net, campaign staffers say, Ryan did eventually appear at an event at a Detroit charter school, and he gave a speech on poverty at Cleveland State University.

Capitol Hill presents Ryan with a different kind of challenge. It's where big ideas like his are brought down to earthand sometimes buried alive. Particularly painful for Ryan now is that he helped dig the hole. In July 2011, Ryan locked his veteran Budget Committee staff director, Austin Smythe, in a room for 48 hours with his aides and had them rewrite the 1085 Budget Control Act that first created the across-the-board cuts known as the sequester. That modified bill became the \$1.2 trillion end-of-the-year spending-cut threat that is causing the GOP so much grief as the nation heads toward the fiscal





Balancing act Ryan hopes to square compassion for the poor with faith in austerity

who are jobless, hungry, homeless or poor are treated," it said. Liberals say Ryan is offering nothing new to the poor beyond image-softening speeches.

Ryan's more immediate problem is the reality of fiscal-cliff politics. The country wants the debt and deficit reduced, but powerful lobbies like AARP, not to mention the millions of middle-class voters they purport to represent, firmly oppose privatization of Social Security, Medicare and other New Deal and Great Society programs. Pushing those reforms while insisting that tax rates on the rich must stay at historic lows is not a negotiating position that intimidates the White House. Big budget cuts come rarely in Washington, and Democrats say that whatever the outcome of this round, the debt issue will soon lose momentum and Ryan will return to his role as a revolutionary who can't sell a radical alteration of beloved middle-class programs. Rvan says the White House took less than an hour to reject the House Republicans' latest proposal.

cliff. "We basically turned the sequester back on," Rvan now says ruefully.

Every morning Ryan meets with Boehner, the Speaker's hawkish deputy Eric Cantor and Dave Camp, head of the tax-writing Ways and Means Committee, and he says so far there have been no disagreements about how to engage the White House. On Dec. 3 they all agreed to propose a compromise that would raise \$800 billion in revenue over the next 10 years by cutting loopholes and deductions. It would cut \$1.4 trillion in spending, half of it in health programs, on top of the \$1 trillion in spending cuts already passed in 2011.

How does that square with Ryan's stat-

ed mission of helping the poor, the main beneficiaries of the programs likely to be cut? Rvan argues that those programs hurt the poor by cultivating a dependency on handouts that saps their personal initiative, "Government needs to have a safety net," he says, "to pick people up who slip through the cracks. But government also has to make sure that it's not creating a social-assistance state, a welfare state, a permanent underclass." Reducing dependency on the state is a mission Ryan says is born of his Catholic faith, which he says

encourages a balance between government aid and individual responsibility. That is a message some think he can sell to a broader audience than was able to hear it this year. "Ryan is a younger Catholic," says Leonard Leo, a director of the Catholic Association, "who knows the language, the principles and how to communicate to

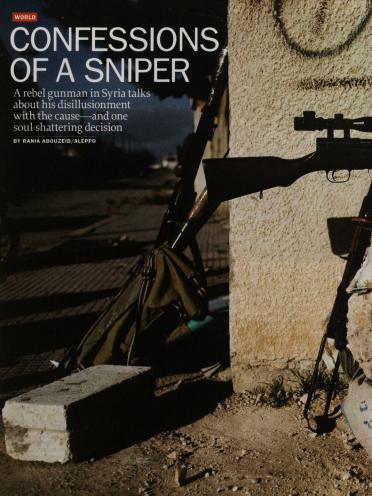
ferently. The U.S. Conference of Catholic Bishops has written letters in response to Ryan's budget urging House members to protect programs providing food, shelter, health care and education. "The moral measure of this budget debate is not which party wins or which powerful interests prevail, but rather how those

that demographic. Some in the Catholic Church see it dif-

Deficit Scenarios CHRRENT POLICIES ARE MAINTAINED \$1.04

RYAN'S UNCERTAINTY ABOUT WHETHER TO deal or fight is a reminder that he is still, after all, a seventh-term Congressman from Janesville, Wis., who has yet to step into the role of the party's putative leader. Driving down Capitol Hill to the Kemp Foundation dinner, Ryan says he didn't think twice about jumping back into the budget battle as part of Boehner's team. How long will he stick with it? Having just won re-election, he says he has "every intention" to run for Congress again in 2014. But advisers admit he is eveing a run at the White House in 2016, something other Republicans say is virtually a given. "I've decided not to decide" whether to run for President, Ryan says. "You can't hold on forever doing that, but I've decided to focus on my family and my job."

In his head-to-head speech with Rubio, Ryan looked well past the fiscal-cliff talks, laving out his message of outreach to the poor, "We have a compassionate vision based on ideas that work," he said. "But sometimes we don't do a good job of laying out that vision. We need to do better." First, however, the GOP and Ryan need to decide where they stand on the fiscal cliff.





To the other men in his Free Syrian Army unit, he's simply known as **the Sniper**, a 21-year-old army-trained sharpshooter who defected on Feb. 21 and joined their ranks. Few of his colleagues know his first name, let alone his surname—and that's the way he wants to keep it.

He hails from a Sunni military famly in a town on the outskirts of the capital, Damascus. His uncle is a general in President Bashar Assad's army. Several of his other relatives are also high-ranking military officers. Apart from his parents and siblings, however, his kinfolk all think he's dead—and that's the way he wants to keep!

A trim young man with closely cropped black hair and beard, he looks intense but callm as he sits in complete silence for hours, finger on the trigger, peering through the telescopic sight of his Dragunov sniper rifle. He's careful not to let its barrel protrude through the double-fistsize peephole he has punched through an apartment wall, lest it give wawy his location to the regime's sharp-shooters, some of whom are only about 165 fit som Jaway.

He may look calm, but he's deeply troudate some nine months of fighting with several Free Syrian Army units, first on the outskirts of Aleppo and then in the city itself after the rebel push into it in late luly, he has grown disillusioned with the fight and angry with its conduct. "I did this when it was clean," he says. "Now it's dirty. Many aren't fighting just to get rid of Bashar, they're fighting to gain a reputation, to build up their name. I want it to go back to the way it was, when we were fighting for God and the people, not for some commander's reputation.

He refused an order in November to fight a proregime, ethnic Kurdish militia in a Kurdish neighborhood of Aleppo that the rebels had entered. "Why should I fight the Kurds?" he says. "It's a distraction. This isn't our fight."

Syrians in the opposition, whether armed or not, have often said there may be a revolution after the revolution to unseat Assad. The fault lines differ depending on whom you talk to. Some envision a fight between Islamist and secular rebel; others between defectors and armed civilians; some say it will be ethnic, between Kurds and Arabs; others simply

territorial, between rebel commanders in a particular area, irrespective of ideology. Others say it won't happen at all. But the Sniper, like many fighting men, thinks that it will and that it will be ugly: "We will not become Somalia after Bashar falls," he says. "We will have many Somalias in every province."

It didn't start this way—neither for this young rebel nor the revolution. "I think I'm unrecognizable now," the Sniper says. "I never really thought I'd kill someone." But he has killed—34 people who did not see his bullet coming, including, he suspects but cannot quite admit,



his childhood friend Mohammad, a man who was "dearer to me than a brother."

The Syrian revolution is also unrecognizable from 2 months ago, when Syrians first took to the streets in peaceful protests demanding freedom and dignity from a totalitarian leader who allowed little of either. The uprising soom morphic into an armed revolt as soldiers defected and men took up arms against the loyalist troops who were shooting into the crowds and going house to house looking for dissenters. As the conflict became deeper and bloodier, and the international community looked on impotently, armed rebels scrounging for help were increasingly compelled to compete for increasingly compelled to compete for resources. Various backers—Syrian and foreign, private and state-sponsored—entered the fray, picking their men on the ground and funneling weapons and money to them. The help wasn I always free; it often required pledges of allegiance, which many rebels have said they made with little intention of keeping. The money and weapons haven't really bought the rebels' love or obedience, just their temporary gratitude.

Over the past few weeks, the rebels have made sizable inroads in many parts of the country, but in Aleppo, Syria's largest city and its once pulsating commercial hub, the intense firefights and dramatic capture of neighborhoods that marked their initial frenetic push into the city have largely stalled. Although the government's warplanes and heavy weapons continue to pummel various neighborhoods, and the rebels continue to try to pound their way forward, the fight has ground to a stalemate in many areas that fell out of government control early on. In these districts, territory gained is measured in street corners and meters rather than neighborhoods. And the snipers reign. A few good sharpshooters can effectively freeze a front line by making any movement by their rivals too costly.

So rebel snipers, especially professionally trained ones, are in great demand. The Sniper says he has "been offered so much money, it is as if I am working for the mafia."

"Some [rebel commanders] offered me money. Others would say, Just tell me what you want.' One told me, 'TII bring your parents, take them to safety. Just come and work with me," he says. 'It does not honor me to work with people like this who think they can buy and sell me."

Instead he has found a home with Liwa Suqoor al-Sha'aba, an Islamist unit of the Free Syrian Army headquartered in Azaz, a town north of Aleppo in the vast band of countryside in rebel hands around the city. For the past few months, he has been stationed in the northeastern neighborhood of Bustan al-Basha, a devastated wasteland emptied of all but three of its thousands of residents. "We cannot charge on Igovernment] positions—if we do, they will eliminate us—nor can they advance on use," he says. "Fis not that I'm itred, but I want something new. New territory. I'm sick of it here. I'm disgusted by it." But he respects his adversaries, who he says have pinned the rebels down for months.

He is always on the lookout for new sniper positions. "Are you ready?" he asks before running alongside me as we dash past regime snipers to minimize my chances of being hit. We walked through the deserted neighborhood, up darkened stairwells and through a maze of holes punched through apartment walls to avoid exposure on the streets. The Sniper kicked in locked apartment doors, moving through family rooms and kitchens with rotting vegetables as he searched for higher, better ground. He paused in one living room to feed fish in a tank. A few days later, he replaced the damaged locks of the apartments he had entered. In one apartment, on the fifth floor, a blackened male corpse lay in a bedroom. The rubble strewn around the room from the gaping hole in the ceiling made it clear what had killed the man. The stench was tear-inducing. Fat maggots crawled on the bloated corpse. Several rebels removed the body, wrapping it in a blue blanket. The next day, the small group, along with the Sniper, returned, methodically removed the china from a diningroom cabinet and placed it in a dusty lounge area before punching a small hole through the dining-room wall. The room looked out onto a government position in the shrubbery below and would serve as a new rebel outpost.

Still, on some days, the Sniper says, he doesn't even fire a shot. He just watches and waits in nearly dark apartments with no power, alone with his thoughts. His victims, when he speaks of them, were all shabiba, progovernment paramilitary thugs—an easy term to wield when he wants to dehumanize his enemies. But he knows it's not quite accurate. He knows his childhood friend Mohammad was not a habib. He says he doesn't know if his bullet—or one of his colleagues—killed him.

"We were in school together. We grew up together. His mother was like my mother, that's how close we were," he says. The Sniper is pensive, takes several deep breaths and fidgets with his 10-mm handgun as he speaks of his friend, repeatedly flicking off the gun's safety. The young men joined the army together and staved in contact even after the Sniper defected. He was the only person outside of the Sniper's immediate family who knew that he was still alive. "I would tell him to defect. He'd say, 'Not yet, it's still early.' I'd say defect. I told him I'd come and get him, that I would go anywhere to see him, to help him defect, even to the gates of his brigade. Whatever he wanted, wherever he was, I would get him. He kept saying, 'It's still early, it's early.' He was scared that his family would go through the same thing my family went through." The Sniper says his family members were interrogated, harassed, ostracized in their community. The only thing that saved them from greater harm, he suspects, was the clout of the loyalist military men in his family and the fact that they thought he was dead, not a defector.

Mohammad was eventually sent to Azaz, stationed at what was called the Shatt Checkpoint. Both the Sniper and his commander repeatedly urged Mohammad to defect, warning him that they planned to attack the checkpoint. He didn't listen. "We were three snipers. We killed a colonel, a sodier and my friend. I don't know which one I killed. I don't know which one resolders in front of us, and we were ordered to kill them." That was three months ago.

"He's gone anyway. What good is thinking about it? I did—for a long time afterward. I thought, "Why? He was my friend. Why did I shoot at him? I shouldn't have." But I have left those thoughts behind me. I have to move forward."

Like many men on the front line, the

'I'm only comfortable on the front line. My rifle has become not just like a part of my body. It is my life, my destiny.'

-THE SNIPER

Sniper has found solace in religion. But his is a politicized form of Islam. He speaks admiringly of the extremist group Jabhat al-Nusra, which has been responsible for some of the most spectacular suicide bombings against regime targets. "They are clean and doing good work," he says. He wants to join them if he can "cleanse" his body and mind, he says, pointing to a red pack of Gauloises cigarettes. A day later, he quits smoking.

He was not always like this. An avid boxer before he was the Sniper, the young man lived in Hamburg for five years, returning to his homeland in 2010. He attended the Goethe-Institut in Damascus and says his Arabic was so poor, he could barely read. It has since improved to the degree that he now reads the Koran aloud to his fellow rebels. He has long since shelved his dream of returning to Germany and training as a boxer. In fact, he doesn't want to survive the Syrian uprising and is seeking "martyrdom." "I'm only comfortable on the front line," he says. "My rifle has become not just like a part of my body. It is my life, my destiny." He remembers his religious awakening, during the first assault he participated in. It was a hit on a checkpoint on the road to the town of al-Bab on Aleppo's outskirts. "We ambushed them. There was an Islamist with me. My heart was filled with faith. He told me the only thing between me and paradise was this road, was dying on this road. I was sorry that I lived.'

A few days later, we return to the issue shabina, and his friend Mohammad. At the end of the day, Itell him, he is a Syrian killing other Syrians. I used to think about the people I'd killed. I'd think about the didn't create these differences, they but we didn't create these differences, they good, the its because these people, these civilians who are dying are syrian, that I am doing this, that I am standing with and for my people. Those who are not standing with their people are not Syrian, that a transton, and traitors must die."

And Mohammad? Was he a traitor? No, he says, he wasn't, but "I've accepted it now, and nothing matters to me anymore."

"Whoever is going to be in my sights will die. That's it," the Sniper says. "My heart has hardened. I returned to religion, but after I killed, my heart hardened. A sniper sees who kills," he says, pausing. "It's hard. A sniper sees his victim."

SPORTS

CONCUSSIONS. BOUNTIES. REPLACEMENT REFS. AND NOW ANOTHER PLAYER TRAGEDY. FOR THE NFL COMMISSIONER, THE PROBLEMS KEEP PILING UP

BY SEAN GREGORY



ON THE MORNING OF DEC. 1, NFL COMMISSIONER

Roger Goodell received an unfathomable phone call from the league's head of security, Jovan Belcher, a fourth year linebacker for the Kansas City Chiefs, had killed his girlfriendin their home, then driven to the team's practice complex. There, despite the pleadings of his coach and general manager, he shot himself in the parking lot, leavting his 3-month-old daughter an orphan.

Goodell recalls his disbelief. "My first thoughts weren't about football at all," he told TIME. "This is not a football tragedy. It's a human tragedy that impacts families, loved ones and an innocent child left behind." He arranged for grief counselors in Kansas City. He spoke to Chiefs chairman Clark Hunt several times that day, encouraging him to consult the team's captains: Should the players take the field against the Carolina Panthers at home the next day? Many fans expected and wanted the NFL to at least postpone the game. How could anyone-especially coach Romeo Crennel, scarred by what he saw-focus on football? Goodell spoke with players'union boss DeMaurice Smith and others. "It was ultimately my decision," says Goodell. "But it was important to get the views of the players and try to honor their wishes. Clark got back to me and said Romeo and the captains felt that playing the game-being together as a team and a community-was important. So that's exactly what we did." Kansas City delivered an emotional 27-21 victory.

For the fourth time in eight months, a current or former NFL player had taken his life. There's no evidence indicating that football had anything to do with the Belcher tragedy. The Chiefs say Belcher had no "long concussion history." He reportedly was drinking the night before the murder-suicide, and Belcher's relationship with his gitlfriend Kasandra Perkins had apparently had troubles.

But here's the tabloid reality facing Goodell's NFL given all the news about retired NFL players suffering from mental illness or killing themselves while coping with brain damage associated with head trauma from playing football, it is natural

to wonder, What if? The Belcher tragedy may be another warning sign: Are the pressures of pro football worth our cheers?

Some real science underscores this dark side of the game: on Dec. 3, a new study from Boston University detailed 33 cases of chronic traumatic encephalopathy (CTE)-15 of them previously unpublicized-in deceased ex-NFL players. (CTE, a debilitating brain disease associated with head trauma, can be diagnosed only postmortem.) Under the weight of such research, Goodell is trying to pull off, in his words, a "balancing act" that will define his legacy. Can he preserve the core of a game that is our national obsessionand a hugely profitable business-while responsibly addressing the mounting evidence that the sport can shatter lives?

Goodell has taken the ball. The commissioner is already rewriting the playbook of the game. After years of downplaying the dangers of concussions, the NFI. has instituted policies and rules to reduce the risk of long-term injury. But things like sanctions for dangerous hits—especially the punishment handed down to the New Orleans Saints for allegedly running a bounty system that gave cash rewards for injuring opposing players—and stricter return-toplay guidelines after concussions are just the beeinning of a safety-first orientation.

Kickoffs, for instance, could get the boot, even though the kicker placing the ball on the tee, the dash-and-crash downfield under the kick and the theat-rical returns for touchdowns are a signal that Sunday is under way. From changing tackling techniques to altering the stance of offensive linemen so they don't launch themselves headfirst into opponents, everything is up for discussion. And Goodell sits at the center of the table.

The Emperor of Pigskin

WEARING HIS NAYY BLUE NFE WINDBREAKER collar up against a cool late-October morning—it's the day before Hurricane Sandy blitzed the New York City area— Goodell mingles with New York Jets tailgaters in the MetLife Stadium park-



ing lot. He signs every football, stops for every picture. "Hey, Commissioner, you want a kishke" a fan asks Goodell, a, holding up a beef intestine from behind a grill. Goodell—a fitness freak—politely declines the offal offer, saying hed just eaten. The son of a U.S. Senator, he has the politician's touch for working a crowd. He shakes hands, tussles hair, lasp backs and helmets and gives out more bro hugs than loc College at his fifth reunion.

Goodell may be the pope of our sporting religion, but here he's just another knucklehead passing through the parking lot. "My girlfriend is a Steelers fan," a man dressed in a Dolphin sjersey — the Jets host Miami today — tells him. "And she'll hate me'if I don't tell you. You hat Jennes Harrison." Harrison, the Pittsburgh Steelers linebacker, has racked up nearly sizoon in fines for roughing up opposing players since the NFL started heavily penalizing more dangerous hits.

Harrison does not have any kind words for Goodell, nor for that matter do other



Field marshal Goodell mingles with fans in Jacksonville, Fla. The Senator's son has a politician's touch

NFL players. Harrison called Goodell a "crook" in Men's Journal and said, "If that man was on fire and I had to piss to put him out, I wouldn't doi." Goodell keeps his cool. "Idon't hate him," he tells the fan. "He's just got to play by the same rules, that's all." A huge guw wearing a Jets jersey says,

"By the way, f--- the Saints," after someone snaps a photo of him and the commissioner. "Don't let them screw you." In March, Goodell suspended Saints coach Sean Pavton for this season and team officials and players for significant chunks of time for participating in a bounty program. The penalties, some of which were later overturned by an appeals panel, burnished Goodell's image as a power-mad martinet. The commissioner, a stickler for player discipline since he took office in 2006, says football can't tolerate such a dangerous locker-room culture. Around New Orleans these days, "Go to Hell, Goodell" is a popular Cajun catchphrase.

Put another way: Why, Roger Goodell, are you messing with our game? Whether it's because he has prompted rule tweaks, docked someone from your favorite team, locked out the players in a labor dispute last season or the referees this season, if you're a football fan, Goodel has probably ticked you off. "Anything that gets in the way of football," the commissioner acknowledges, "you get pushback."

Football is brutal by definition; every play is a synchronized multivehice trash. On a single Sunday in mid-November, for example, three quarterbacks—Michael vick of the Philadelphia Eagles, lay Cut ler of the Chicago Bears and Alex Smith of the San Francisco 4gers—suffered concussions. "I just think we're trying to take some things out of the game that are staples of football," says Jets safety Yeremi-

ah Bell. "Football is football. It's contact. I mean, how much safety is there?"

Saints quarterback Drew Brees, one of the most popular and marketable players in the NFL, says he's "disappointed" in Goodell. "Really a lack of accountability from the top down," Brees says. "Also, I feel like, in large part, this bounty scandal, so to speak, is a big facade and a way to cover up the shortcomings of the league and the commissioner with regards to player health and safety over the last three years." After all, can a commissioner who has proposed a longer regular season-which would mean more head banging-and put a violent game in the hands of underqualified scab referees really claim to care about keeping players safe?

The final verdict on the player-safety debate may be beyond Goodell's control. The NFL is being sued by some 4,000 explayers, plus nearly 1,500 of their spouses and children, who allege that the league "deliberately ignored and actively concealed" information about concussions for decades. In mid-November, ESPN and PBS reported that in the 1990s and 2000s, the NFL's disability board for retired players concluded that repetitive head trauma was responsible for brain injuries to at least three ex-players and awarded them disability payments. Until 2009, though, the NFL publicly denied that concussions cause chronic brain damage. (The NFL says the decisions of the disability board, which consists of representatives from the NFL and the players' union, are independent of the league.) The suit's very existence has brought more scrutiny. "This case could lead to the downfall of the NFL as we know it today," says Darren Heitner, a sports lawver in South Florida.

The NFL is trying to get the suit tossed out of court and denies deliberately causing harm. But no one can deny that a spate of football players who either suffered from symptoms of depression and dementia later in their lives or killed themselves have been diagnosed with CTE. If football doesn't become a safer game, more parents will likely prevent their kids-the NFL's future players and fans-from playing. And why shouldn't they, given studies like the one published in Neurology in September showing that ex-NFL players were four times as likely as nonplayers to die from Alzheimer's or ALS? Fears are already trickling down to the youth level: according to the Sports & Fitness Industry Association, the number of kids ages





6 to 12 participating in tackle football was down 35% from 2007 to 2011.

Goodell insists his motives for the safety measures are pure. "Idon't do things for public relations," he says. "I do things because they're the right thing to do, because Ilove the game." And if that means he's not beloved? "If you want to do the popular thing, be a cheerleader."

The commissioner has leeway for unpopular moves because the league is more lucrative than ever. Even his staunchest foes acknowledge his executive chops. "His stewardship of the business of football and the game," says DeMaurice Smith, head of the NFL Players Association, which has sparred with Goodell over the Bountygate incident, "has been extraordinary." In 2006, the year Goodell took over from Paul Tagliabue, the average broadcast viewership of NFL games was 66% higher than the network prime-time average; now it's 151% higher. Having negotiated labor peace with its players (whose average salary is now \$2.1 million) until 2020, the NFL signed TV deals with CBS, Fox and NBC that will last until 2022. The networks will pay the NFL some \$3 billion a year, a 60% increase over the previous deal.

Growing Up Goodell

FROM HIS EARLIEST DAYS, GOODELL WAS obessed with football. Hestill tremembers getting his first official NFL football—"the Duke"—from a family friend when he was 6 years old. "Just that smell, the whole thing, I will never forget it," he says, watching the Jets and the Dolphins from a private box in MetLife Stadium. He even slept with it for a few months, something his brothers—he is the middle of five boys

Capitol life The future NFL boss learned politics and football from his dad Charles

born within a seven-year span—took pleasure in teasing him about.

Goodell started playing tackle football in fourth grade and was an aggressive kid, fond of fighting. He put those traits to use defending his younger brother Michael, who was his opposite and a target of bullies. "Absolutely, he would beat the crap out of people," says Michael. "Roger was not Atticus Finch." (Michael came out after college and has been with TV writer lack Kenny, now his husband, for 30 years,) When they were older, Michael once visited Roger in college and went to the bar where he worked. "There were these two twins, they were body-builder twins, they were freaks," says Michael. The meatheads picked Michael up and were about to punch him, until Roger started cursing them from behind the bar. They put Michael down. "So yeah, it was a lifelong

'IF YOU WANT TO DO THE POPULAR THING, BE A CHEERLEADER.'

-ROGER GOODELL

thing," says Michael of the intervention.

When Michael sees gay kids committing suicide because of bullying, he reflects on how he could have been one of them. "I was the type who would have been beat up a lot," Michael says. "It would have been humiliating. What would that have meant if I did survive it? Would I have done drugs? There are all sorts of things you can turn to just because of self-hatred and loathing. But none of that was even a possibility, because I had this support around me. So, yeah, Roger is very much a hero figure for me." When I relay Michael's words to big brother Roger, he tears up. "Ha," he says, sniffling, unable to say much else. "That's the first time I heard that. I didn't know it had that much impact on him.'

Goodell's hero is his father Charles, a New York Republican Congressman who was appointed to the Senate after RFK's assassination. He introduced the first congressional bill to end the war in Vietnam, even though he knew his party would desert him in the typo election. Behind his office desk, Goodell keeps the campaign trinkets people still send him—201 *R x 4 GOOD MAN, CHARLIE GOODELL, says one button—and a copy of his father's Viet and Disengagement Act hangs on the wall. "And you think I get a lot of crap?" Goodell says while showing it to me.

Backing the unpopular war was a Republican rallying point, but the elder Goodell wouldn't fall in line. "The Nixon Administration made him almost Public Enemy No. 1," says George Mitrovich, Charles Goodell's former press secretary. The kids felt it. "There was a lot of hateful invective directed at our family from time to time," says Bill Goodell, one of





Roger's older brothers. As early as age 11, Roger was very aware of his father's sacrifice: he'd go with his conscience, even if it cost him his seat. "He loved being a United States Senator," says Goodell. "My personal view is, he never got over that. And that's ad to me on a lot of levels. But he did what was right. He knew the consequences. He knew it was going to end his

After Charles Goodell lost the 1970 election to James Buckley, who ran on the Conservative Party line—Goodell split the moderate to liberal vote with his Democratic opponent—the family settled in Bronxville, NX., a wealthy enclave just north of New York City. Roger captained the football, basketball and baseball teams his senior year of high school and was president of the Varsity Citlu.

career. You can't buy a lesson like that."

He was on no one's short list for future NFL commissioner, and his brothers needled him about his poor grades, "He was a big dumb jock," says Michael, "He played that up. He was walking around in his letter jacket, with his girlfriend on his arm and stuff. He was big man on campus." Michael laughs. "And one of the things we always used to tease him about, he just used to grunt. You know, 'Hey, Rog, how are you today?' 'Grrrrr.'" Goodell says he doesn't remember the grunting, though a couple of NFL staff members say it sounds familiar. "He just wears a different jacket now," guips one. Goodell does youch, however, for his academic ambivalence.

Even in high school, Goodell enforced a personal-conduct policy. Bronxville High School required athletes to sign a pledge: No drinking or troublemaking, or they'd be booted off the team. The other play-

Athlete, then scholar Goodell was a jock in high school but hit the books in college

ers knew Goodell would rat them out for misbehaving. "They didn't like to see me come to a party," says Goodell. "I took that pledge seriously." Michael remembers his brother's showing up at one gathering where football players were drinking. "All of a sudden it was like an alarm went off!" Michael says. "They were running out the back door as he was coming in the front door. It was like Prohibition."

Goodell attended Washington & Jefferson College, outside Pittsburgh, and wised up. "I had my time," Goodell says, when asked why he got more serious about school. A bad knee had already ended his football days. "I did my thing in high school. I knew I had to prove that it wasn't anything more than I didn't focus." His freshman year, Goodell burieth himself in the library, "Talk about a bore," he says. "Holy s---. I must tell you, it was miserable, it was difficult, because I put a lot of pressure on myself to succeed." Goodell got A's that first semester and graduated with honors.

Going the Distance

WHEN GOODEL STARTED MAPPING OUT. his career, he sent a letter to every NFL team. No one bit. The league office, however, hired him as an administrative intern in 1983. "When he first started, you could put him in any situation and feel confident you could trust him," says loe Browne, the NFL'S longtime communications guru. Carmen Policy, the former president of the San Francisco 49ers, remembers first meeting Goodell at the 1985 Super Bowl, at Stanford Stadium. "He was energetic and effective in a non-pushy way," says Policy. "You felt comfortable with him."

At the following year's Super Bowl, in New Orleans, Goodel Vounteered to serve as legendary commissioner Pete Rozelle's driver. By then, he was already more estilished; this task seemed more fit for a college intern. "I'd do anything," says Goodell. "Wanted any opportunity that would keep me around." Circulating in Rozelle's orbit proved valuable. "I practically livie with him," says Goodell. "And he could see how I managed people, managed situations. I wouldn't give that back for a moment."

As he rose through the NFL ranks. Goodell got a handle on all sides of the NFL business, including stadium development, expansion, television negotiations and licensing. He also learned how to carry out change in a league that is essentially a monopoly run by wealthy, headstrong team owners. The NFL had prospered by sharing TV and national merchandising and sponsorship revenues equally, but in the 1990s, Dallas Cowboys owner Jerry Jones was at war with the league. He thought teams, rather than the NFL, should have rights to market their brands locally and pocket that revenue. This, Jones thought, would prod individual clubs to aggressively promote their brand-and in aggregate allow the NFL to attract more-lucrative national deals. Goodell helped convince the other owners that Iones was right, "From this office," Goodell says, "we can't promote 32 teams the way they can in their markets." Jones' model won out and has contributed to the league's success.

moment didn't last long," Goodell quips.

League Under Fire

AS COMMISSIONER, GOODELL REVERTED TO high-school-enforcer mode. He introduced a new player-conduct code in 2007 and wasn't shy about punishing those giving his league a bad name. Goodell benched Adam "Farman" Jones, for example, for all of the 2007 season and part of the 2008 season after multiple arrests. He sat the Steel-ers' star quarterback Ben Roethlisberger for six games in 2010 over behavior tied to an alleged sexual assault in a bar—even though no charges were filed.

While Goodell attacked player misconduct from the outset, he was slower to respond to the growing evidence that concussions were more than a minor occupational hazard. In October 2009, Congress dressed him down for it. California Democratic Congresswoman Linda Sánchez compared the NFL's soft-pedaling concussion risks to tobacco companies' denying that smoking could damage your health. The NFL's oddly named Committee on Mild Traumatic Brain Injury (MTBI), led by a rheumatologist, produced research on concussions that was widely panned. Dr. Mitchel Berger, who sits on the since renamed Head, Neck and Spine Medical Committee. told the New York Times that there was "no science" in one of the group's studies.

Critics fault Goodell for not shuttering the MTBI committee sooner. "You
have to realize when you're not getting
the right advice," says Eleanor Perfetto,
whose husband Ralph Wenzel was an offensive lineman for the Steelers and San
Diego Chargers in the late 1966s and early
'70s, and died from complications from
dementia at age 69 in June. Perfetto, who
has a Ph.D. in public health, is a plaintiff
in the concussion class action against the
NRL-That's part of leadership', she says.

Goodell concedes that "you can always

look back and say it could have been done faster." But he argues that the NFI's reaction to concussions has been "very responsible." He points out that if the league had put into effect stricter return-to-play rules earlier, players might not have reported their symptoms since the dangers of concussions are clearer now than they used to be. While Goodell worn take sides on the medical debate about concussions, he now acknowledges that football may do damage. "It doesn't take a lot to jump to the conclusion that constant banging in the head is not going to be in your best interest," he says.

Rule changes reflect that reality. The collective bargaining agreement signed after the 20rt lockout reduces the number of off-season practice sessions and limits the number of full-contact practices in the regular-season, cutting exposure to potential injury. The return-to-play guidelines are tougher once a player is diagnosed with a concussion, he's out for the rest of the game. Kickoffs were moved up five yards, to the 35-yard line, which leads to more touchback and fewer collisions. The NFL says concussions on kickoffs were down more than 40% last seadow.

Some of the NFLS most fearsome players, including Baltimore legend Ray Lewis, have been fined for vicious hits as Goodell tries to deter dangerous play. "The reality is, since 2010, no professional league or amateur association has made most of a change to help player sately than the NFL, 'says one of the league's former critics, concussion expert Robert Cantu, who co-directs Boston University's Center for the Study of Traumatic Encephalopathy.



Pete's prodigy Goodell, left, was a driver for then commissioner Pete Rozelle in 1086

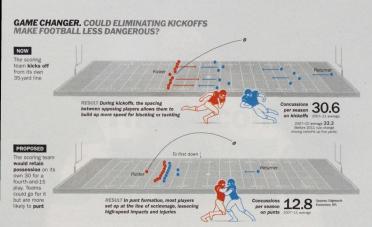
The rule changes won't do much for damaged former players (or dead ones and their vidows). To them, Goodell's reforms are a painful reminder that the NFL could have taken such precautions years ago and maybe sawed them from the memory loss, depression and other aliments they suffer today. "Some of it is defensive," says Mary Ann Easterling, widow of former Atlanta Falcons safety Ray Easterling, who committed suicide in April and was diagnosed with CTE in a postmortem. "They have to put on a show for that. The pressure is on, so then we have all these different ways to not just treat players like commodities."

Goodell argues that the NFL is doing right by these injured players. The last collective bargaining agreement, for instance, includes st billion set aside for retired players. "How many industries do that?" he asks. "Go back to people that are no longer involved in the business? I salute the owners and salute the players for doing that—\$600 million of that was in pension benefits alone. So those are very, very significant improvements. Well try to do more. Can I solve the problems for everybody? I don't think that's possible."

Goodell's unflinching decisions, particularly with regard to fines and the bounty suspensions, have upset a fair number of current players, Minnesota Vikings punter Chris Kluwe, one of the league's more outspoken, honest and thoughtful players, says of the bounty situation, "That was definitely an abuse of power." Critics like Kluwe and union chief Smith argue that Goodell arbitrarily handed down penalties to the Saints players. Goodell has now recused himself from the appeals of the Bountygate players; Tagliabue, the former commissioner, took his place and has heard their arguments. Goodell, as is his nature, stands firm. "I hear from players all the time. They don't want to be targeted," he says. "No one wants to play a game where that exists. On any level. So I don't make any apologies for taking a strong position on this."

The Future of Football

WHETHER OR NOT FANS OR PLATERS LIKE it, Goodel is talking about making more big changes, all the way down to the youth level. "I pledget that the NFL will do everything in its power to minimize the risks and maximize the rewards of this great and increasingly global game," Goodell said in a sweeping November speech at Harvard's School of Public Health about the future of football.



Goodell is bothered that in September, five kids in Massachusetts suffered concussions in one game. One of Goodell's most trusted safety gurus, Hall of Fame coach and analyst John Madden, supports a proposal to protect young brains that Cantu made in his new book, Concussions and Our Kids ban tackle football before the age of 14, Goodell isn't onboard with this proposal, since it would deny kids the kind of thrill he experienced.

On the pro level, Goodell is still exploring changes to the game. Kickoffs seem especially vulnerable, which won't please many fans, since they have the potential to deliver excitement. In a recent meeting with Atlanta Falcons president and CEO Rich McKay, head of the NFL's competition committee, Goodell brought up an idea promoted by Tampa Bay head coach Greg Schiano: After a touchdown or field goal, instead of kicking off, a team would get the ball on its own 30-yard line, where it's fourth and 15. The options are either to go for it and try to retain possession or punt. If you go for it and fall short, of course, the opposing team would take over with good field position.

In essence, a punt replaces the kickoffs.

"The fact is," Goodell said during the meeting, "it's a much different end of the play." Punts have lower injury rates because the players bunch at the line of scrimmage and run down the field together toward the player making the return. They don't charge at each other as they do on kickoffs, which reduces opportunities for violent masshes. "It's an off-the-wall idea," says Goodell. "It's different and makes you think differently. It did me."

Not so off the wall is a rule that takes effect next year requiring all players to wear thigh pads and knee pads. Some football experts believe that a lot of kneeto-head injuries occur because players are prone to making tackles with their head because the head, unlike other areas of the body, is fully protected. "That's a theory we've talked a lot about," says Goodell. "If you feel safest with your head, you're more likely to use it." Many players feel they are faster without pads weighing them down. Goodell wants to standardize the equipment. "We know what's going to happen," Goodell tells McKay. "They're taking it to the tailor, and it's going to be modified." James Harrison-who else?-ridiculed this measure. "I don't know how many people's career has been ended on a thigh or knee bruise," Harrison said in October.

Even if punts replace kickoffs, if violent tackling is further toned down, if players wear more padding, the game will still feel and look like football. The game's beauty and drama—and hard-hitting appeal—are still there. And that's exactly what Goodell is going for. "We're a far, far cry from touch football," he says.

Some fans, however, are still convinced he's running in that direction. As he walked off the MetLife Stadium field before that Jets-Dolphins game after schmoozing with Dolphins majority owner Stephen Ross and limited partner Fergie, lead singer of the Black Eved Peas. a lets fan gave him an earful, "Leave the Saints alone! Leave the Saints alone!" the man shouted from the first row. "They are playing football." The fan was practically pleading, Yo, Roger, stay out of the game. Goodell smiled, gave the guy a wave and kept walking. He's not stopping anytime soon. "A lot of times, you know the right thing to do," Goodell says later. "But you have to have the courage to do it. And I think that's harder than it seems."



Craze Craze

Touted for thirst-quenching, skin-soothing goodness, this tropical-fruit star is straining the supply chain

BY KRISTA MAHR

UNDER A METAL ROOF IN DANDAGAMUNA, in western Sri Lanka, a line of seated men and women swing their small axes in sharp, neat strokes. Chips of brown coconut husk fly into the muggy October air, thick with the ripe smell of fermenting fruit. In seven or eight swift flicks of the wrist, the hatcheters render each coconut into a smooth white globe that they pass on to be shredded, dried and pressed into oil. At the end of the line, pallets of neatly labeled mason jars wait, ready to be shipped.

The destination: a Los Angeles warehouse some 9,300 miles away—and eventually, the shelves of natural-food stores across the U.S. The coconut is becoming America's latest trendy exotic edible, following the path of the pomegranate and the açaf berry. The hottest part of the market is coconut water, the clear, slightly sweet liquid inside the fruit sales of coconut water drinks in the U.S. and Europe have doubled to more than \$265 million in 2011 and are expected to double again in the U.S. this year, according to New Nutrition Business, a consulting group in London. "Coconut water is the fastest growing beverage category in the world" says Julian Mellentin, director of New Nutrition Business. "It's growing even faster than energy drinks."

Other parts of the coconut are in demand too. Coconut oil, once demonized for its high saturated fat content, has been rehabilitated by research extolling its health benefits and by the popularity of vegan baking. The organic, fair-trade virgin co-conut oil produced in Dandagamuwa for the Dr. Bronner's brand can be used as a substitute for butter.

It has all the makings of a health-food

success story, but growers and processors are worried that the coconut craze may not be sustainable. The supply chain is efficient globally but not locally. Coconuts are grown mainly by small farmers from Brazil to Kenya to Indonesia, who often sell their output to middlemen. In many places, that means the sudden popularity of coconuts is not yet translating into higher prices for farmers. There is plenty of fruit now, but as producers work through existing supply, they worry that future supplies may be unreliable. For years, many farmers in Asia have been selling their crops without replanting because the prices they get are too low to justify increasing production. Fair-trade programs have not yet reached as far into the coconut trade as they have with other commodities, like coffee. For an industry in a growth spurt, that's trouble.



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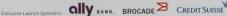
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Down on the Farm

UNLIKE MOST SUPERMARKET PRODUCE, COcounts are typically grown by smallholders, farmers who own or rent less than a dozen acres of land. They frequently sell their fruit to middlenen, who in turn sell it to factories that produce dried coconut meat, coconut husk, coconut oil and—more and more oconut water. In their native areas, coconut trees grow abundantly without much tending, and farmers often don't earn enough to afford chemical fertilizers. That's a boon for companies selling the "natural" appeal of coconuts, since prices can be low and many coconut estates are organic by default.

The rise in demand has been dramatic. In the Philippines, the wold's second largest coconut producer after Indonesia, the government estimates that coconut water exports quadrupled in the first quarter of 2012 compared with the same period in 2011. Across Asia, coconut-oil exports to the U.S. have grown 3.3% annually over the past five years, according to the Asian and Pacific Coconut Community (APCC), a lakarta based industry group.

But in many cases, the middlemen are grabbing more of the profit—and passing on little to the growers. In Asia, middle-men are paid 25% to 55% more per coconut than what they pay farmers. In Sri Lanka, companies that make desiccated coconut, or copra, from which oil is extracted, pay middlemen about 25 per nut, while middle-men pay growers as little as 17%. Because of a shortage, prices in Sri Lanka are up, but in Thailand, where supply is flush, prices have dropped to 55 per lb. from 150 per lb. last year, according to the APCC. As a result, struggling farmers continue to harvest their trees but don't plant new ones.

To avoid bottlenecks, processors are looking beyond their original source countries. Dr. Bronner's, which uses coconut oil in soaps and for food-grade oil, used to buy its coconut oil from the Philippines before setting up its fair-trade operation in Sri Lanka in 2007. The company has built a new factory in Kenya and is considering another in Mexico. Vita Coco, one of the dominant coconut-water brands in the U.S., once bought coconuts only from Brazil, using a local company to produce, flashpasteurize and ship the juice out in Tetra Paks. Because it had only one source, "demand was increasing faster than we could produce," says Arthur Gallego, Vita Coco's spokesman. "There were multiple times that Vita Coco had to turn down major retail partners because the product wasn't going to be available." The company found

100%

Increase in sales of coconut water in the U.S. and Europe in 2011, to more than \$265 million.
The Philippines and

The Philippines and Indonesia are the world's top exporters of coconut oil. Once vilified for its high saturated-fat content, the tropical oil is making its way into a variety of products

Far from The Coconut Tree



Coconut Water
Rich in potassium, coconut water is
the world's fastest-growing beverage
category; its U.S. sales exceed
pomegranate juice's, according to
market-research firm SPINS



Edible Coconut Oil
Rehabilitated by new research,
coconut oil is gaining popularity as a
cooking fat and as a vegan substitute
for butter in some baked goods



Coconut-Based Cosmetics Traditionally used as a hair oil, coconut oil now turns up on the ingredient lists of high-end anti-aging creams, soaps and shampoos



Concentrated Liquid Coconut
While research on coconut oil is still
in its early stages, some companies
are touting its benefits in improving
cognitive function

new suppliers in Sri Lanka, the Philippines and Mexico, and those countries now provide a significant share of its coconuts.

A Serious Warning

SOME FARMERS FACING STAGNANT PRICES are already giving up. Cocorout plantations across Asia aren't getting any bigger, and in some cases they're getting smaller as farmers sell their land or convert it to more profitable crops like palm oil. As demand pushes up prices, coconut farming will become more attractive, but until the market adjusts and young trees mature, producers are scrambling. "It's a really serious warning to business players," says Amrizal Idroes, the APCC's market-development officer. Companies will eventually have to offer higher prices, he says, to fortify growers' commitment—and their own supply.

A few producers are thinking ahead by making the farmer an integral and better-compensated part of the supply chain. When Harmless Harvest started producing coconut water in 2011, the craze was in full swing. To differentiate their brand. founders Justin Guilbert and Douglas Riboud designed production so that raw. fresh juice would be bottled within hours of harvest, deep-frozen, processed without heat treatment and shipped to the U.S. in a few weeks. They tried and failed to set up this tricky system in Brazil. Mexico and Sri Lanka before finding a partner in Thailand. Harmless Harvest pays to get farmers' crops certified as organic and buys those coconuts for as much as double the price of conventional coconuts. "It's in my best interest that a farmer...gets the best advantage out of my experience with them," says Guilbert.

Investing in relationships with farmers has a long-term payoff too. Serendipol, Dr. Bronner's partner in Sri Lanka, spent months visiting farmers, explaining how switching to organic methods could help raise their yields and incomes. "We built up credibility by offering them a better price, buying consistently and paying immediately," says managing director Gordon De Silva. J.M. Gunarathbanda, a bespectacled 62-year-old, has been supplying coconuts to Dr. Bronner's through Serendipol since 2008. Standing under a heavy, palm-fringed canopy, he says his 600 trees have borne more fruit after he started using compost and he's making more money than when he sold his crop to other factories. He is dismayed, though, that his neighbors have built on their land instead of planting more trees, "Exporting is better," he says, "It's good for the country."

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ENBREL is indicated for reducing signs and symptonis, keeping joint damage from getting worse, and improving physical function in patients with moderate to severe rheumatoid arthritis. ENBREL can be taken with methotrexate or used alone.

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- · Have diabetes, HIV, or a weak immune
- Have TB or have been in close contact with
- Were born in, lived in, or traveled to countries where there is more risk for getting TB. Ask your
- Live, have lived in, or traveled to certain parts of the country (such as, the Ohio and Mississippi River valleys, or the Southwest) where there is a greater risk for certain kinds of fungal infections, such as histoplasmosis. These infections may decelop or become more severe if you take EMBREL. If you gorl know if these infections are common

in the areas you've been to, ask your doctor

at home. Just ask pro golfer Phil Mickelson.



"More than a year ago. I experienced intense joint pain and had trouble walking. My rheumatologist diagnosed me with psoriatic arthritis and prescribed ENBREL. Now I'm back to the things that matter most."

Because ENBREL suppresses your immune system, it may lower your ability to fight infections. Call 1-888-4ENBREL or visit www.enbrel.com. Prescription ENBREL is taken by injection. Ask your rheumatologist if ENBREL may be right for you.

- . Have or have had hepatitis B
- . Have or have had heart failure
- . Develop symptoms such as persistent fever, bruising, bleeding, or paleness while taking ENBREL
- . Use the medicine Kineret® (anakinra), Orencia® (abatacept), or Cytoxan® (cyclophosphamide)
- · Are taking anti-diabetic medicines
- . Have, have had, or develop a serious nervous disorder, seizures, any numbness or tingling, or a disease that affects your nervous system such as multiple sclerosis or Guillain-Barré syndrome
- · Are scheduled to have surgery
- · Have recently received or are scheduled for any vaccines. All vaccines should be brought up-to-date before starting ENBREL. Patients taking ENBREL should not receive live vaccines.
- · Are allergic to rubber or latex

- · Are pregnant, planning to become pregnant,

. Have been around someone with chicken pox

What are the possible side effects of ENBREL? ENBREL can cause serious side effects including: New infections or worsening of infections you already have; hepatitis B can become active if you already have had it; nervous system problems, such as multiple sclerosis, seizures, or inflammation of the nerves of the eyes; blood problems (some fatal): new or worsening heart failure: new or worsening psoriasis; allergic reactions; autoimmune reactions, including a lupus-like syndrome and autoimmune hepatitis.

Common side effects include: Injection site reactions, upper respiratory infections (sinus

These are not all the side effects with ENBREL.



you or does not go away.

be sure to discuss them with your doctor. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/ medwatch, or call 1-800-FDA-1088.

Please see accompanying Medication Guide on the next page.

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Medication Guide Enbrel® (en-brel) (etanercept)

Read the Medication Guide that comes with Enbrel before you start This Medication Guide does not take the place of talking with your doctor about your medical condition or treatment. It is important to remain under your doctor's care while using Enbrei

Enbrel is a prescription medicine called a Tumor Necrosis Factor (TNF)

What is the most important information I should know about Enbrel?

Enbrel may cause serious side effects, including:

1. Risk of Intection 2. Risk of Cancer

1. Risk of infection

Enbrel can lower the ability of your immune system to fight infections Some people have serious infections while taking Entirel. These infections include tuberculosis (TB), and infections caused by viruses,

- . Your doctor should test you for TB before starting Enbrei . Your doctor should monitor you closely for symptoms of TB during treatment with Enbrel even if you tested negative for TB.
- . Your doctor should check you for symptoms of any type of infection before, during and after your treatment with Enbrel.

You should not start taking Enbrel if you have any kind of infection unless your doctor says it is okay

2. Risk of cancer

. There have been cases of unusual cancers in children and teenage patients who started using TNF-blocking agents at less than 18 years

. For children, teenagers and adults taking TNF-blocker medicines.

People with rheumatoid arthritis or psoriasis, especially those with

Before starting Enbrel, be sure to talk to your doctor: Enbrel may not be right for you. Before starting Enbrel, tell your doctor

Infections - tell your doctor if you:

. have an infection. (See "What is the most important information I should know about Enbrel?

. are being treated for an infection

. think you have an infection.

- . have symptoms of an infection such as fever, sweats or chills, cough or flu-like symptoms, shortness of breath, blood in your phlegm, weight loss, muscle aches, warm, red or painful areas on your skin, sores on your body, diarrhea or stomach pain, burning when you
- urinate or urinating more often than normal and feel very tired. . have any open cuts on your body. . get a lot of infections or have infections that keep coming back
- . have diabetes, HIV or a weak immune system. People with these conditions have a higher chance for infections. . have TB, or have been in close contact with someone with TB.
- . were born in. lived in or traveled to countries where there is a risk for getting TB. Ask your doctor if you are not sure.
- . live, have lived in or traveled to certain parts of the country (such as the Ohio and Mississippi River valleys, or the Southwest) where there is a greater risk for getting certain kinds of fungal infections (histoplasmosis, coccidioidomycosis, blastomycosis). These infections may happen or become more severe if you use Enbrel. Ask your doctor if you do not know if you live or have lived in an area where

these infections are commo

Also, BEFORE starting Enbrel, tell your doctor: . About all the medicines you take including prescription and nonprescription medicines, vitamins and herbal

supplements including . Orencia® (abatacept) or Kineret® (anakinra). You have a higher chance for serious infections when taking Enbrel with Orencial

. Cyclophosphamide (Cytoxan*). You may have a higher chance for ng certain cancers when taking Enbrel with cyclophosphamic

. Anti-diabetic Medicines. If you have diabetes and are taking medication to control your diabetes, your doctor may decide you need less anti-diabetic medicine while taking Enbrei

Keep a list of all your medications with you to show your doctor and pharmacist each time you get a new medicine. Ask your doctor if you are not sure if your medicine is one listed above.

Other important medical information you should tell your doctor BEFORE starting Enbrel, includes if you:

- . have or had a nervous system problem such as multiple scierosis or Guillain-Barré syndrome.
- · are scheduled to have surgery.
- have recently received or are scheduled to receive a vaccine. · all vaccines should be brought up-to-date before starting Enbrel
- . ask your doctor if you are not sure if you received a live vaccine.
- · are allergic to rubber or latex · the needle covers on the single-use prefilled syringes and the single-use prefilled SureClick® autoinjectors contain dry
- natural rubber . have been around someone with varicella zoster (chicken pox).
- . are pregnant or plan to become pregnant. It is not known if Enbrel will
- Pregnancy Registry: Amgen has a registry for pregnant women who take Enbrei. The purpose of this registry is to check the health of the pregnant mother and her child. Talk to your doctor if you are pregnant and contact the registry at 1-877-311-8973 · are breastleeding or plan to breastfeed. It is not known if Enbrel

passes into your breast milk. You and your doctor should decide if you will take Entirel or breast feed. You should not do both See the section "What are the possible side effects

of Enbrel?" below for more information What is Enbrel?

Enbrel is a prescription medicine called a Tumor Necrosis Factor

- Enbrel is used to treat . moderately to severely active rheumatoid arthritis (RA). Entirel can be used alone or with a medicine called methotrexat
- . psoriatic arthritis. Enbrei can be used alone or with methotrexate ankylosing spondylitis (AS).
 chronic moderate to severe plague psoriasis in adults ages.
- 18 years and older.

· moderately to severely active polyarticular juvenile idiopathic arthritis (JIA) in children ages 2 years and older. You may continue to use other medicines that help treat your condition

(NSAIDs) and prescription steroids, as recommended by your doctor. Entirel can help reduce joint damage and the signs and symptoms of the above mentioned diseases. People with these diseases have too much of a protein called tumor necrosis factor (TNF), which is made by your immune system. Enbrel can reduce the effect of TNF in the body and block the damage that too much TNF can cause, but it can also lower the ability of your immune system to fight infections. See "What is the most important information I should know about Enbre?" and

"What are the possible side effects of Enbrel?" Who should not use Enhael?

Do not use Enbrel if you:

. have an infection that has spread through your body (sepsis). How should I use Enbrel?

Enbrel is given as an injection under the skin (subcutaneous or SC). . If your doctor decides that you or a caregiver can give the injections

- right way to prepare and inject Enbrel. Do not try to inject Enbrel until
- you have been shown the right way by your doctor or nurse . Enbrei is available in the forms listed below. Your doctor will prescribe the type that is best for you.
- Single-use Prefilled Syring
- Single-use Prefilled SureClick Autoinjector · Multiple-use Vial
- . See the detailed "Instructions for Use" with this Medication Guide for instructions about the right way to store, prepare and give your Enbrel
- . Your doctor will tell you how often you should use Enbrel. Do not miss any doses of Enbrei. If you forget to use Enbrei, inject your dose as scheduled time. In case you are not sure when to inject Enbrel, call your doctor or pharmacist. Do not use Enbrel more often than as directed by your doctor
- . Your child's dose of Enbrei depends on his or her weight. Your child's your child

What are the possible side effects of Enbrel? See "What is the most important information I should know

Enbrel can cause serious side effects, including . Infections. Enbrel can make you more likely to get infections or make

about Enbrel?

any infection that you have worse. Call your doctor right away if you have any symptoms of an infection. See "Before starting Enbrel, be sure to talk to your doctor" for a list of symptoms of infect . Hepatitis B infection in people who carry the virus in their blood. If you

are a carrier of the hepatitis B virus (a virus that affects the liver), the virus can become active while you use Enbrel. Your doctor may do a blood test before you start treatment with Enbrel and while you use Enbrel. . Nervous system problems. Rarely, people who use TNF-blocker

- medicines have developed nervous system problems such as multiple sclerosis, seizures or inflammation of the nerves of the eyes. Tell your doctor right away if you get any of these symptoms: numbness or tingling in any part of your body, vision changes, weakness in your
- Blood problems. Low blood counts have been seen with other TNF-blocker medicines. Your body may not make enough of the blood cells that help fight infections or help stop bleeding. Symptoms include fever, bruising or bleeding very easily, or looking pale
- . Heart failure including new heart failure or worsening of heart failure you already have. New or worse heart failure can happen in people who use TNF-blocker medicines like Enbrei. If you have heart failure your condition should be watched closely while you take Enbrel, Call your doctor right away if you get new or worsening symptoms of heart failure while taking Enbrel, such as shortness of breath or swelling of your lower legs or feet.
- . Psoriasis. Some people using Enbrel developed new psoriasis or doctor may decide to stop your treatment with Enbrel.
- Allergic reactions. Allergic reactions can happen to people who use TNF-blocker medicines. Call your doctor right away if you have any symptoms of an alleroic reaction. Symptoms of an alleroic reaction include a severe rash, a swollen face or trouble breathing . Autoimmune reactions, including:
- . Lupus-like syndrome. Symptoms include a rash on your face and
- . Autoimmune hepatitis. Liver problems can happen in people who use TNF-blocker medicines, including Entirel. These problems can lead to liver failure and death. Call your doctor right away if you have any of these symptoms; feel very fired, skin or eyes look yellow, poor appetite or vomiting, pain on the right side of your stomach (abdomen). Common side effects of Enbrel include:
- Injection site reactions such as redness, swelling, itching or pain.
 These symptoms usually go away within 3 to 5 days. If you have pain, redness or swelling around the injection site that doesn't go away or
- gets worse, call your doctor. . Upper respiratory infections (sinus infections)

These are not all the side effects with Enbrel. Tell your doctor about any side effect that bothers you or does not go away Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

How should I store Enbrel?

- . Store Entirel in the refrigerator at 36° to 46°F (2° to 8°C). . Do not freeze
- . Do not shake.
- . Keep Enbrel in the original carton to protect from light. . Keep Enbrel and all medicines out of the reach of children.

General Information about Enbrel

Medicines are sometimes prescribed for purposes not mentioned in a Medication Guide. Do not use Enbrel for a condition for which it was not same condition. It may harm them.

This Medication Guide summarizes the most important information about Enbrel. If you would like more information, talk with your doctor You can ask your doctor or pharmacist for information about Enbrel that was written for healthcare professionals. For more information, call 1,888,4FNRRFI (1,888,436,2735)

What are the ingredients in Enbrel? Single-use Prefilled Syringe and the Single-use Prefilled SureClick Autoinjector:

Active Ingredient: etanercept Inactive Ingredients: sucrose, sodium chloride, L-arginine hydrochloride

Multiple-use Vial: Active Ingredient: etanercept

Inactive Ingredients: mannitol, sucrose, tromethamine

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Pop Chart





GOOD WEEK

Professional Seventh album release, Unapologetic, became Billboard 200

Caught flak for relationship with Chris Brown on Instagram



SWEETS Not-Hot Chocolate

M&M's might boast chocolate that won't melt in your hand, but Cadbury has created chocolate that won't melt. period, O.K., not entirely: the treat (made with smaller sugar crystals) stays solid at temperatures up to 104°F, which is great news for all of us who love to snack in saunas.

SOLD!

BEST DRESSED

Katharine Hepburn. who became a style icon for her tombov look-button-down shirts, wide-lea trousers-loved fashion so much that she saved most costumes from her plays, movies and TV shows. Some 40 of them are on view at the New York Public Library for the Performina Arts through Jan. 12, including this gown from The Philadelphia Story.



QUICK TALK **Alan Cumming**

Between his turns as a ruthless politicker on The Good Wife, a mutant villain in X2 and, now, one half of a gay couple fight ing to adopt a disabled boy in the 1970s in Any Day Now (out Dec. 14), we're pretty sure Alan Cumming has one of the most diverse résumés in Hollywood. Here, the 47-year-old actor lets loose with TIME. -LILY ROTHMAN

Any Day Now has been winning tons of awards at film festivals. Why do you think it's resonating so well? Because it goes beyond a gay or LGBT issue. People are just so horrified by the injustice. That type of prejudice still exists, and we're part of a society that allows it. There's a complicity the audience feels that obviously arrests them. How did you prep for the '70s-set role? Researching on the Internet! There were obvious things I realized. Everyone was skinnier in the '70s because they all

smoked and there wasn't as much processed

food available. It's also an interesting time, moving away from the hippie thing and into a more progressive political era. But mostly it was trying to deal with a terrible wig and the lack of natural fibers

that were in the clothes I had to wear. Speaking of period pieces, aren't you playing Salvador Dalí soon? It's such a great script, and I just hope it all comes together. People obviously quite like the idea of me playing Salvador Dalí. Why? We share a bonkers gene. Do you paint? Not really. I'm a mean hand at papiermâché. I actually made a papiermâché hat with coat hangers and some Chinese newspapers. Like, a fedora? No, imagine if Frank Gehry had made a turban. I wore it to a Lady Gaga thing at Barneys. I thought that would be an appropriate venue. Your Twitter bio says you're a Scottish elf trapped in a middle-aged man's body. Which part of the

elf do you identify with? Flitting

around. Stirring it up. A healthy connection to your inner child. And also having a big nose.





UP IN THE AIR Over the past decade, as part of the installation Scattered Crowd, the choreographer William Forsythe who makes what he calls "choreographic objects"—has filled grand spaces in London (above), Paris, Brussels, Seoul, Toronto and other cities with thousands of suspended white balloons, designed to show ripples caused by the slightest human movement. The floating landscape will be on view in Frankfurt next year.



The (Rear) **End Is Nigh**

can't even begin and Red Riding they be so crass?

1. Who to ask for that million-dollar loan. Two winners, one in

Missouri and one in Arizona, will split the jackpot of more than 2. The goodwill of

strangers. The Indiana man who got Internet-famous for inking a Romney-Ryan logo on his face was

offered free laser tattoo-removal services. He said yes

3. Kim Kardashian's engagement with world affairs. Not long after apologizing for offending followers with comments about Israel and Palestine, the reality-TV star drew ire for tweeting breezily about her jaunt to conflict-torn

Bound for Glory The year's best gift books are built to browse

By Richard Lacayo





IT'S ONE OF THE OLDEST LAWS OF HOLIDAY GIFT giving-it may even be somewhere in the Code of Hammurabi-that big, sumptuous illustrated books, the kind with lots of full- and doublepage photographs and art in ultra-high-threadcount reproductions, are the obvious solution to the problem of what to get practically anybody. If you buy a friend or loved one the right book of that kind, it not only flatters your dear one's intelligence and aesthetics; it also tells everyone just how good your taste and judgment are. You're practically buying your own advertising. since richly illustrated volumes tend to be kept on display (that's why they call them coffeetable books). Which means the recipients will be constantly reminded that you were once so thoughtful and generous as to present them with books that may have cost \$50 or possibly more, even if you got them sharply discounted, which you probably did.

The crucial thing is to get the right books the ones with the creamiest visuals, most absorbing texts and best cost-to-quality ratio. By those standards, the books on these pages are keepers—or they would be, if you weren't giving them away.

1. EDIBLE SELBY

TODD SELBY A flaky-fun addition to the annals of food porn from photographer Todd Selby. he of the Edible Selby blog on the New York Times been chasing down people and places involved in the rise of artisanal cooking (and eating), from celebrity chefs like René Redzepi of Copenhagen's Noma to a Tokyo tuna wholesaler and a Melbourne café where everything is made on-site. down to the ginger beer. The scrapbook aesthetic is charming, with lots of amateur drawings and handwritten notes. Even the recipes are scribbled, (\$35)











2. THE JAMES BOND ARCHIVES

The ultimate book for 007 obsessives. A hefty fetish object with a faux-alligator red binding, it traces the 50 years of the Bond age onscreen-from Dr. No to Skyfall-with stills, production shots, storyboards and ad copy. Tidbits from the production saga of each film unfold via an intricate oral history stitched together from decades' worth of interviews with the crews, directors, producers and casts, including the royal succession of Bonds from Connery to Craig. In the first print run, each book comes with a strip of cel-Juloid cut from an original 35-mm print of Dr. No. It's like a splinter of the True Cross! (\$200)



3. EARLY AMERICAN/ SHARON CORE

The point of departure for the many still-life arrangements of food painted in the early 19th century by the American artist Raphaelle Peale. Some of Core's images-chromogenic color prints of extraordinary richness-are deadon reproductions of Peale originals; others combine elements from several canvases. Spotlighted before sober, dark backdrops, trout has never looked more silvery. Berries have never had such glistening gravitas. Core's pictures are what all food should be: scrumptious, (\$55)



4. BALLET/HENRY LEUTWYLER

Cameras and ballet were made for each other; they both love movement in all its human and otherworldly splendor. Four years ago, Leutwyler began making pictures of the New York City Ballet, the legendary company founded by George Balanchine and Lincoln Kirstein and headed now by Peter Martins. This grand volume provides a behind-the-scenes look at the dancers' world, a vivid picture of City Ballet performances and a portrait gallery of members of the company—phenomenal specimens, every one of them. (\$88)



The Culture | Books













5. LIGHT FROM THE MIDDLE EAST: NEW **PHOTOGRAPHY**

Since at least the 19th century, the Middle East has had its portrait drawn, and distorted, by Westerners. This book is by artists native to the region. The pictures range from news photos of the Iranian Revolution by the photojournalist Abbas to the winking postmodernism of Nermine Hammam. who Photoshops Egyptian soldiers in Tahrir Square during the Arab Spring into candy-colored tourist dreamscapes, turning history into a spectacle in which even the armed forces are just playing their parts. (\$40)



6. EZRA STOLLER. PHOTOGRAPHER

Stoller, who was 89 when he died in 2004, was the finest photographer of architectural Modernism after World War II. He was good with right angles, like the ones in his stately pictures of Philip Johnson's Glass House. He was good with curves, like the sweeping arabesques of Eero Saarinen's TWA terminal at JFK airport. He understood that though Modernism rejected ornament, there was still lyricism in those clean, crisp lines. Harp strings are clean and crisp too, and if you they make music. (\$65)



7. ROY LICHTENSTEIN: A RETROSPECTIVE

Andy Warhol gets talked about more, but Lichtenstein, another of the seminal figures of Pop, was the more interesting artist. Like Warhol, he borrowed low-culture imagery, such as comic books and ads. to make art. But what he made was more finely crafted, more compelling to look at, than anything Warhol was interested in doing. This superbly produced book, the catalog of a show launched by the Art Institute of Chicago. shows the artist applying himself wittily to household interiors, nudes and abstractions. (\$65)



8. ANDREW MOORE:

Moore has a feel for decrepitude. Two years ago, he published Detroit Disassembled, a survey of the crumbling city that was both devastating and captivating. Now he finds an uncanny beauty in the phosphorescent dilapidation of Cuba. In his pictures, the island's cities are full of disintegrating plazas and fading rooms. After Castro, Cuba may reioin the maelstrom of capitalism and the world in these pictures may give way. Moore's lovely, mournful book feels like a pre-emptive elegy for a Cuba that hasn't actually disappeared vet. (\$75)



9. WENDELL CASTLE:

WANDERING FORMS How to describe the furniture and household objects produced by Castle, an 80-year-old American designer and craftsman? Organic would characterize some; his sinuously handcarved wooden tables and chairs look like nothing produced by the machine age. Biomorphic would work for others, like his moldedplastic floor lamps in the form of bulbous bipeds with names like Fat Albert and Sluggo. For others, like his wall-mounted shelf shaped like a cloud sliced lengthwise, only surreal will do (\$60)



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Movies

Synthespians! Advances in motion capture rewrite the rules of filmmaking **By Katy Steinmetz**

AT A PIVOTAL POINT IN PETER JACKSON'S The Hobbit, our hero encounters Gollum. the haggard creature moviegoers will recognize from the director's The Lord of the Rings trilogy. Though Gollum is 60 years younger in The Hobbit (in theaters Dec. 14), he is already torn between his desire to be good and his dark addiction to a certain bijou. His cooing over his "precious" is hauntingly familiar. The biggest difference between Gollums: in The Hobbit, he looks more grotesquely human, more real, than ever before.

Gollum was conjured using an animation technique known as performance capture or motion capture. Special cameras recorded actor Andy Serkis' movements and expressions, from froggy hops to conflicted scowls. Computers instantly translated that visual data into a rough draft of the final creation, which lackson could watch and direct in real time. The technique also midwifed I.R.R. Tolkien's trolls, orcs and goblin king, "It's like sampling reality," says Joe Letteri, supervisor at Weta Digital, Jackson's New Zealandbased visual-effects studio. Over the past decade. Weta has helped transform the process from a "science experiment"-as Letteri puts it-into standard practice.

THIRTEEN YEARS AGO, SERKIS (WHO calls Gollum his Dorian Gray) was hired just to do Gollum's creepy voice in The Lord of the Rings. Then he arrived on set and started stepping in with other actors more genuine. Serkis' presence inspired rewrites that delved deeper into Gollum's character, and Serkis also started acting

out solo bits in a motion-capture studio. At the turn of the 2000s, that meant putting on a skintight suit with reflective markers placed at key points on his body. The crew had to eschew all other reflective material, down to water bottles. so cameras shining bright lights would record only the markers. The data yielded a 3-D approximation of Serkis' movements that could then drive the motion of digital Gollum, an animation complete with skeleton and muscle system.

The unmet challenge on the Lord of the Rings set was to mimic a soft, malleable face. By the time Serkis played the title role in Jackson's King Kong (2005), the crew was gluing reflective markers all over his mug, using the data to guide digital muscles, but the markers often fell off. For James Cameron's megahit Avatar (2009), they were supplanted by a helmet cam pointed back at the actor's face.

It was Weta's work on Rupert Wyatt's Rise of the Planet of the Apes (2011) that truly set these synthespians free of their special studios. Rather than using reflective dots, the Apes crew wired Serkis into an infrared suit for his role as Caesar, a supersmart chimpanzee in purgatory between human and animal worlds. The regular cameras didn't pick up the infrared LEDs-which were bright enough to be detected in broad daylight-meaning Wyatt could direct his primates at high noon, on the Golden Gate Bridge, among the human actors.

Weta used similar infrared equipment for The Hobbit, though this time Jackson chose to film in 48 frames per second rather than the standard 24. Some wags

have likened the resulting look to that of a video game or a telenovela. But Letteri and Serkis say the performance-capture characters benefit from the doubled rate-especially in the eyes, in Gollum's furtive glances and blinks.

Motion-capture technology is being advanced by an increasing number of studios and directors. A significant non-Weta milestone was The Curious Case of Benjamin Button (2008), which used motion capture to meld digitally aged versions of Brad Pitt's face with other actors' bodies. Woody Schultz, who played multiple characters in Avatar and formed a committee on performance capture at the Screen Actors Guild, calls the technique a "go-to" for horror and sci-fi flicks, Savvy users are pushing it into new media too: Schultz is pitching a weekly talk show with a live performance-capture host and cites live theater as the next frontier.

According to Serkis, some purists think performance-capture acting isn't equal to the real thing. He disagrees. "Acting is acting," Serkis says. "It's really a matter of how the character is clothed and made up. One is before the fact. and one is after the fact." Still, a typical costume-and-makeup regimen isn't nearly as elaborate as the techniques behind the digital characters in The Hobbit. For Tolkien beings like Gollum, motion capture without a talented animator is like a soul without a body. "Everything you take for granted in the real world, we have to think about and create," Letteri says. Given what the industry has created so far, the tests of motion capture's limits are likely just beginning.

ng tried to

TIGHT SUIT

The rubbery, synthetic material keeps the carefully placed infrared LEDs from slipping, though the markers still occasionally shift out of the camera's view

INFRARED LEDS

Special cameras pick up infrared LEDs placed at key points on the body. Data about their place in space form the basis of the character's motion

ON THE SET Gollum's big scene in The Hobbit takes place in a dark cave, but the infrared LEDs are bright enough to be detected in broad

FACIAL MARKERS

The helmet cam monitors painted dots that computer software translates into corresponding expressions of the digital character

4

THE FINAL GOLLUM

After the motion is recorded, animators augment the moves and flesh out the character

2002

After his celebrate work as Gollum in Lord of the Rings, Andy Serkis becomes a leading

2004

Director Robert Zemecki makes Polar Express, an ambitious mo-cap feature, but the result is dubbed "dead-eved"

2008

The use of motion captur to create older versions of Brad Pitt in The Curiou Case of Benjamin Button helps the movie win an

2009

studio, where Cameron directs group of performance-capture

2011

hyperintelligent impanzee, in Rise of the anet of the Apes; Serkis able to act on set rather an in a mo-cap studio

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Movies

They Dreamed a Dream. Les Misérables is a whole new kind of movie musical Bylesse Dorris

IN JUNE 1832, A GROUP OF STUDENTS, immigrants and insurrectionists took to the streets of Faris, demanding change. The fervor of the French Revolution had withered amid vast economic inequality, food shortages and a cholera outbreak. The rebels occupied half the city using makeshift barricades: trembling stacks of stolen saplings and planks. While the insurgency ended overnight, it lasted long enough for novelist Victor Hugo to be

caught in its crosshairs, pinned to a wall as bullets flew.

The events would inspire Hugo's masterpiece, Les Miérables—which, 118 years later, inspired Alain Boubili and Claude-Mitchel Schönberg's musical. Since its Paris premier in 1986, the star-crossed epic of good vs. evil has won eight Tonys, been translated into 21 languages, been seen by more than 60 million people in 42 countries and launched untold thousands of high school productions. It slargely responsible for Glee. It's almost entirely to blame for Susan Boyle.

Now it's a Hollywood blockbuster in waiting, opening Christmas Day, Early reviews are esctatic, and there's talk of Oscars for stars Hugh Jackman (as the thief turned saintly savior Jean Valjean) and Anne Hathaway (as the doomen mother Fantine, whose poverty drives her to prostitution). And if the film doesn't entirely match Hugos furious cry of class struggle, it may well launch a different kind of film revolution.

In director Tom Hooper's iteration, all the singing is live, to the camera: no lipsynching, no overdubs. Wearing radio microphones hidden in their costumes, the actors sang to live piano accompaniment, improvising first to find their way into the songs. Only after filming was the orchestration added. According to the filmmakers,





Les Miz is likely the first musical in movie

In surprising ways, Les Miz is a continuation of Hooper's Oscar-winning work on The King's Speech, about George VTs struggle to overcome his stutter. "The sound guys initially, and responsibly, cleaned up the dialogue tracks on The King's Speech, but what they hadn't realized was that Colin Firth was making a whole load of tiny noises—little clicks and gasps. The noises were so subtle and enmeshed in other sounds, but they were the record of his stammer," Hooper says. "That gave me a whole new respect for the power of live recording."

This power is on display perhaps most stimingly in Jean Valjean's wrenching "What Have I Done?" shot in a medieval chapel in London. Sound mixer Simon Hayes managed to record not only Jackman's every whisper and keen but also the echoes of those whispers and keens, rattling around and haunting the apse.

To sing live to the camera, "we all needed to build up stamina" says Hathaway. (Audiences should build up stamina to recover from her ragged, raging performance of "I Dreamed a Dream.") "There are high stakes here. We could have failen flat on our faces." It helped that the cast—Hathaway and Jackman (who famously duetted at the 2000 Oscars), Russell Crowe as obsessed Inspector Javert, Amanda Seyfried as Jovable Cosette, Eddie Redmayne as the naive rebel Marius, Samantha Barks as the pining Eponine—spent in tine weeks in rehearsal, a rare luxury even for a big-budget, all star production.

Working with legendary vocal coach Joan Lader helped too. "Ten years ago, I wouldn't have been able to sing lean Valjean's part," says Jackman, who has starred in major productions of Beauty and the Beast and Oklahomal and won a Tony for his turn as Feter Allen in The Bea from Oz. "Whatever technique I used to have was no good. Mainly I learned by waiting in the wings and just copying all these great singers. But Joan got me to open range at the top end by four or five tones and at the bottom too. It changed the whole way my voice came out."

Pianist Jennifer Whyte accompanied most of the actors from a soundproofed box offstage, following their lead on a





All for love Jean Valjean (Hugh Jackman) makes a promise to the ailing Fantine (Anne Hathaway), above left, to take care of her young daughter Cosette; above right, Éponine (Samantha Barks) longs for earnest rebel Marius in the showstopping number "On My Own"

monitor. "The songs are so established and precious, but part of what Tom wanted was to improvise," Whyte says. "I could extend things, change the color and texture. I found tiny things to do, like a little twinkle on the piano, to ell the characters who they were."

The actors' improvisations were caught from every angle, because Hooper had as many as six cameras rolling at once. He often settled on long, single takes, he says: "When you have found actors at this level, you kind of sit in the cutting room and go, You know, why edit?"

THOUGH THE PERFORMANCES DIFFERED from take to take, the actors were still singing the same well-known, time-tested songs. Hooper says he had fleeting moments of doubt about the contemporary resonance of Les Miz. "Is it still relevant? The thing that struck me is that we're living at a time when a lot of people are hunting around the world because of economic and social inequity, and there's termendous anger about the system."

"The prophecy of Hugo has not budged," says Boublil. "Nothing he prophesied 150 years ago has become irrelevant today."

"Fantine is not just a character that lived centuries ago," says Hathaway, who spent months researching the lives of women who sell sex. "Women are having sexual experiences for less than a dollar a day so their children can eat. There's someone like her a block from us right

now. And that should be to our collective, mutual outrage and shame."

But Fantine lives vividly for Hathaway in happier ways a well. "The second time I ever saw the show, my mom [Kate McCauley Hathaway I played Fantine," she says. "It was the last role she had before she gave up a cting to be a mother. I grew up a precocious, musically inclined youngster, and so I of course imagined myself in the show, but as every character buf antine. It sort of felt off-limits."

But fate or God or Hollywood had its own plan. "When the film came around, I found out I was too old to play Eponine or Cosette—which I handled with atton-ishing grace" (Hathaway just turned 30.) That Jeff Fantine. "I was like, Whoa. That song? My mom's part? Gracious But she had the coolest response. She told me that when she sang. "Cosette, it's past your bedtime," is would imagine me."

The religious overtones of Les Miz also resonated with Hathaway, who was raised Catholic. Her close-knit family left the church in opposition to its anti-gay stance. "Where I'm at now is that I love all religions that don't hurt anyone. The religion of this film is love." (Or as Je, Ton love another person is to see the face of God.")

READ TIME'S INTERVIEW WITH ANNE HATHAWAY AT time.com/ hathaway

"Fantine is such a mystical figure," Hathaway continues. "I believe that she burns with the same energy the martyrs burned with, that Joan of Arc burned with." Jackman grew up watching faith in

action too. His father, a single parent—
"What he did was herculean, to bring five kids with a full-time job"—was born again at age 30, inspired by Billy Graham's crusade. Tremember asking him if he told people at work he was a Christian, and he said, "No. What you say is immaterial. It's what you do that matters." If you think about it, that's very Valjean," he says.

And if Fantine lives among us today, so does Jean Valien," I was talking to Anne the other day about the New York City cop who bought a horneless man boots. It was on the cover of the New York Ke, and there was Jean Valjean, right there," Jackman says, "It's a great honor to play someone like him, but it's a weird thing, during breaks, going back to your luxurious straller just off set, like, "Where the hell is my Evian?"

"We live in a selfish age," Hooper says, "obsessed with how we project various versions of ourselves. But you have to tell this story from the point of view that God exists. And what God means in practice is the act of compassion, the struggle of living your life in a moral way."

Which is exactly what those young Parisians called for from the barricades. We have heard the calls, from Tahrir Square to Occupy Sandy, "Les Miz is the great anthem of the dispossessed," Hooper says, "It offers this solace that we as a collective can rise up against the system and change it for the better."

Movies

ClA agent Maya (Jessica Chastain, below, with Christopher Stanley) has terrorists in her sights in Zero Dark Thirty



Search and Destroy. Kathryn Bigelow re-creates the hunt for Osama bin Laden

By Richard Corliss

WAR IS A MAN'S GAME TRADITIONALLY, and so is moviemaking. But with the Iraquocupation film *The Hurt Locker*, Kathryn Bigelow earned her stripes, becoming the first woman to win an Academy Award for Best Director; the film itself won Best Picture. In the riveting new true-life detective story Zero Dark Thirty, Bigelow goes bigger and bolder. She and her Hurt Locker writing partner, Mark Boal, argue that the U.S. battle against al Quedu was essentially won by a woman—a CIA analyst named Maya (Tessica Chastain) who spent eight years tracking down the hideout of Osama bin Laden.

The making of ZDT (in limited release Dec. 19) was an operation nearly as complex and secretive as the one that took down the al-Qaeda leader: If the movie was all about the May 1, 2017, SEAL.
Team 6 raid that killed bin Laden, as the early trailers hinted, then why did a woman have the leading role? (The raid, thrillingly portrayed, consumes just the final lifth of the movie). The clandestine nature of the enterprise also stoked sepulchral suspicions that the film would be a mash

note to Barack Obama. In August 2011, before ZDT had started shooting, New York Times columnist Maureen Dowd asserted that "the White House had outsourced the job of manning up the President's image to Hollywood." Peter King, the Republican who chairs the House Committee on Homeland Security, promised an investigation into any aid the Obama Administration might have afforded the film.

For the record, Bigelow received no help—no lending of aircraft or weaponry—from the U.S. military. Further, ZDT is not an overtly political film; it carries neither a torch for Obama (who is seen only for seconds, in a 2008

Making the movie was an operation nearly as complex and secretive as the one that took down al-Qaeda's leader

news clip, promising that his Administration will not engage in torture) nor the agitpro imprint of an Oliver Stone film. It does take the view that the U.S. government tries to do its best under punishing geopolitical circumstances. Like Argo—which, with all due respect to the Ben Affleck hit, ZDT blows out of the water—it portrays a real-life international adventure with a CIA agent as the hero. This time, a heroine.

In an agency staffed by enforcers like Dan (Jason Clarke), who is shown waterboarding one pitiful terrorist suspect. and upper-management toughies like George (Mark Strong), who barks at his field officers, "I want targets! Give me people to kill," Maya at first seems as pale and vulnerable as a naked mole rat. But in her war-zone years, she develops the copper calluses and steely reserve of two fictional government operatives who chase brilliant madmen: Jodie Foster's Clarice Starling in The Silence of the Lambs and Claire Danes' Carrie Mathison on Homeland. After one of her closest colleagues is blown to bits in the 2009 suicide bombing at Camp Chapman that killed seven agents, Maya (based on a real CIA tracker) blooms into a state of obsessive ferocity. "I'm gonna smoke everybody involved in this op," she says of that attack. "And then I'm gonna kill bin Laden."

In The Hurt Locker, Bigelow and Boal viewed the war on terrorism in microcosm, through the eyes of a trio of bomb defusers in Iraq. ZDT is the macrocosm. Instead of a Baghdad street where an IED could explode underfoot, Maya and her colleagues tread a minefield that stretches from Kabul to Times Square. Though focusing on Maya, the film is a giant fresco, an imposingly crafted, fast-paced series of surgical strikes set in Pakistan, Afghanistan, Saudi Arabia, Kuwait, Poland and the U.S. For a throbbing two hours and 40 minutes, ZDT moves through enemy territory with the speed, weight, brains and grace of an All-Pro linebacker; it's the Lawrence Taylor of war-ops movies.

At the end, eight years to the day after George W. Bush prematurely proclaimed it, an American official has earned the right to say "Mission accomplished." So too, with this splendid sortie into cinematic reportage, has Bigelow.

Joel Stein



Driving Miss Barbra

Seth Rogen road-trips with Streisand in a movie. I pull it off for real

COULD EASILY GO ON A ROAD THE with my levish New Jersey mom, like Seth Rogen's character does with Barba Streisand in the movie The Guill Trip. I'd just crank the AC, blast some Sirius XM Broadway, stop for lots of Starbucks lattes, pretend to listen—no problem. But I couldn't imagine taking a long drive with Barbra Streisand. She's like my mom, only literally a diva.

But I wanted to see just how good a Jewish boy I could be, so I offered to pick Barbra up at her Malibu house and take an hour-long drive to Beverly Hills. When I arrived, her assistant led me to a stately room overlooking the ocean that was filled with John Singer Sargent paintings, Chippendale furniture and a disturbing number of dolls. I sat nervously trying not to touch anything for half an hour until finally Barbra appeared and said, "You're a little crazy, right?" When I realized that she had prepared for our drive by reading my columns, she moved on to her second question: "Why are all Jewish boys so horny?" I got about a quarter into my answer when, luckily, she started giving me a tour of the house, one of three she owns right next to one another. She took six years off work to help build the newest. most spectacular one and goes there less than once a month. "The bed isn't comfortable," she told me.

Barbra packed a Voss water and a cup of berries for our trip. As we headed out to the driveway toward a brand-new Ford C.M.A.X hybrid I was borrowing, she asked, "Is your car clean?" Then she got inside and—just like my mom—told me it was too warm. Five minutes down the road, as I was shivering, she said, "We have to turn the air down." When I happily turned the dial up, she said, "No, leave the temperature the same, but turn down the

air blowing. For the sound for your recording." I told her the recording would be fine. "No, there's too much air." I began to feel relieved that Barbra hadn't agreed to stop somewhere to eat, since we would have spent the whole time changing tables.

Unfortunately, wed gotten a late start, so we couldn't do any sightseeing, I had suggested a day trip to Santa Barbara, but she agreed to only a one-hour drive. The movie director had wanted to shoot The Gulit Trip by having the two actors actually drive cross-country, but Barbara said no to any location more than 45 minutes from her house. "Hove my home," she explained. I can't imagine how hard it would be to make the time to see your home while you're on a long location shoot when you can't even manage to see it while living right next door.

Although Barbra did not sing along in the car, she provided a fair amount of drama. Whenever we came within 20 feet of another car, Barbra would thrust her hand in front of her and make





a little noise. "Look at that guy, all over the road!" she yelled about a carchanging lanes. Took at this guy!" she exclaimed about a driver ahead of us who was driving. When I suggested she drive part of the way, she told me she doesn't drive anymore. "You know why?! was driving one day, and I found myself driving up the offramp of a highway."

"When's the last time you drove?" I asked.

"In the '80s maybe."

"You haven't driven since the 1980s?"
"Wait—this is 2012. Maybe the '90s."

At first she refused the unsalted minipretzels I brought that I'd heard she liked, since she was about to get her photo taken and didn't want any minipretzel bloat. "This is a pretty good brand," she said, looking at my bag of Snyder's of Hanover pretzels. "I'll have one."

Other than the temperature controlling and backseat driving, Barba was a really fun, mellow driving buddy. She told me about her cousin Lowell, I told her what a mullet is, she told me she's thinking of casting Lady Gaga as the lead in her remake of Gypsy, and I told her! I was really, really cold. We agreed that she looks really young and that is hould say so in this column. Barba also told me that her body is trained to wake up at 6:25 am. so she can start trading stocks in her nightgown right when the market opens in New York City. When Lasked her for picks, she told me the exact same

thing my mom, who also has CNBC on all day, does: "Apple! Apple!" Toward the end, we called my mom, who was very,

very excited. During the conversation I found out the only person more horrified than my mom at the fact that I haven't seen *The Way We Were* is Barbra Streisand.

I dropped Barbra off at the hotel, where she gave me a hug, took the bag of pretzels and seemed a little too eager to get away. And as I drove home, feeling a bit lonely, I realized that I'm not at all sure my mom would be willing to take a road trip with me. But she sure as hell would take one with Barbar.

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Mexico's new President, Enrique Peña Nieto, on marijuana legalization, narcoviolence and Hispanic-voter clout

Americans seem more willing to legalize marijuana. How does that affect Mexico's drug war? Personally, I'm against legalization. But without a doubt, it opens space for a rethinking of our drug-war policy.

You've pledged to cut the number of drug-related murders in Mexico—60,000 in the past six years—in half.

I want to bring a much more coordinated approach to combatting and preventing the violence. Our law-enforcement and judicial systems have a very low level of effectiveness: only 2 of every 100 violent crimes result in convictions. But remember that without better economic opportunity you can't have better public security—and vice versa.

Does the new Hispanic-voter muscle in the U.S. give you more leverage with Washington?

I believe immigration reform is a commitment of President Obama's government, especially now that it gives him a chance to respond to the great demand expressed by Hispanic voters for better cross-border mobility. We can finally start moving beyond what is sometimes a monothematic relationship due to the drug war issue.

How can you lower Mexico's 45% poverty rate?

The socioeconomic contrasts that persist in Mexico are unacceptable. We've got to promote more business competition, raise our low levels of bank credit and restore peace and tranquillity in Mexico.

More competition requires less corruption, which robs Mexico of about a tenth of its trillion-dollar GDP each year. Mexico is now a strong electoral democracy, but we also have to build a democracy that produces better results. To combat the social cancer of corruption, I'm proposing that an autonomous anticorruption institute be built into our constitution.

Your party, the PRI, once ruled Mexico as a corrupt dictatorship. Have you modernized the PRI enough to modernize

Yes. To get elected in Mexico today, you have to compete, and I can't do that by being manipulated by anyone. If we don't produce results, we can't compete. But in its 83 years, my party has also proved that it can produce results.

How can the PRI confront the business monopolies it once coddled and that suffocate Mexico's economy today? I'm pushing legislation to strengthen the government's

strengthen the government's monopoly-busting organs. The only way to realize economic opportunity is greater competition.

Toward that end, you've proposed allowing private investment in Mexico's inefficient, state-owned oil industry.

This is a big energy reform that will require a constitutional amendment. It's a sensitive issue, but if we're going to realize our potential, we have to let the private sector in.

Has Angélica Rivera, your telenovela-star wife, helped make you a better communicator?

She's a wonderful, very independent role model. But I genuinely enjoy being among people. I'm not a politician who likes to read the public from a distance. You can't take its temperature that way.

Can you make Mexico a diplomatic leader in the western hemisphere again? Mexico got distracted, in part

Mexico got distracted, in part by its security crisis. Our future international leadership will depend a lot on how well we improve our internal circumstances. Mexico will be back.—TIM PADGETT

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